

Specialty License Plate Sales Email from Coleen Greenshields, DMV

From: Greenshields, Coleen M (DOA) [mailto:coleen.greenshields@alaska.gov]

Sent: Tuesday, July 14, 2015 10:52 AM

To: Eli White

Subject: DMV special plate sales: 2010-2015

Hi Eli,

I have attached an excel spreadsheet with your requested information. A couple of things to note:

1. We don't have final numbers for FY2015 yet so this information is thru May 30, 2015. Also, some of the plates (NRA, Breast Cancer) became available in FY2013 and FY2014 so there is not five years of data available.
2. We have other specialty plates not included on this list because they are considered restricted due to requirements that must be met before they can be issued. Some examples are Purple Heart recipients, Prisoners of War, Gold Star Family, and Disabled Veterans. All of the license plates noted on this list are available to anyone.
3. I moved the plates that have a biennial renewal fee to the bottom of the table. These are plates that have a renewal fee attached to them each time the vehicle is registered. As an example the Veteran Commemorative plate costs a total of \$135 at first issuance. At each biennial registration the customer must pay \$35 to keep the plate. So in a sense they are not a "purchase" of a plate, however if they didn't pay the fee we would issue them a set of standard plates and change the information on their registration so I felt it was appropriate to include them on this list.

Please let me know if you have any questions.

Thank you.

Coleen Greenshields
Administrative Officer II
Division of Motor Vehicles
1300 W Benson Blvd, Ste 400, Anchorage, AK 99503-3392
Ph: [907-269-3782](tel:907-269-3782) Fax: [907-333-8615](tel:907-333-8615)