

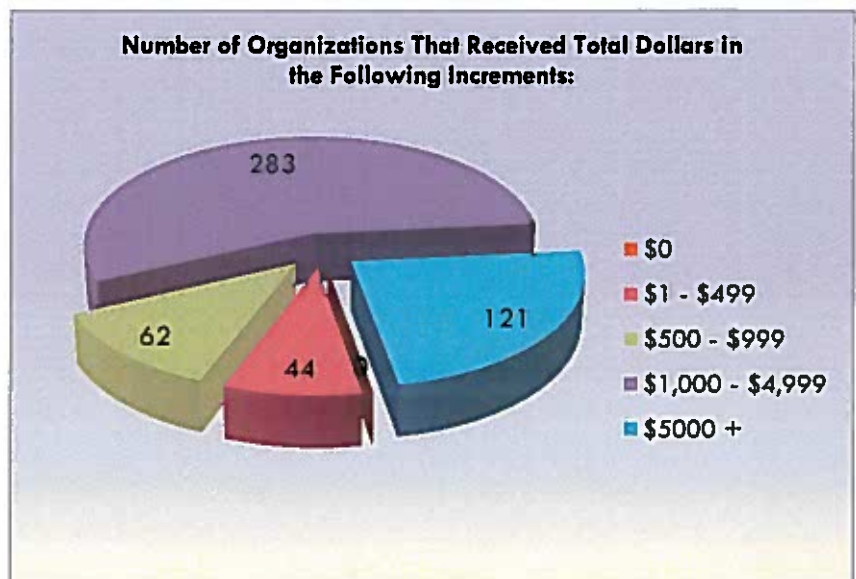
VOLUNTARY PROGRAMS

Voluntary Programs

PICK.CLICK.GIVE.

In 2009, the PFDD implemented a three-year charitable giving pilot program, Pick.Click.Give., authorized by the Alaska legislature per statute AS 43.23.062. In 2012 it became a permanent addition to the PFD online application process.

Initially funded by the Rasmuson Foundation and managed by United Way and the Foraker Group, the program allows an applicant to electronically pledge all or a portion of their dividend to eligible Alaskan nonprofit organizations. "The program goal is to increase individual charitable giving overall, along with increasing the number of new donors to nonprofit organizations." Additional information regarding the program can be found at www.pickclickgive.org.



Applicants are allowed to withdraw their pledges up to a specified date, and pledge amounts may be reduced by other garnishments or assignments that take priority. An ineligible applicant pledge would also not be paid. Hence, the actual contributed amount is generally lower than the amounts pledged during the application period.

Highlights:

Number of applicants who pledged: **26,813**
Number of individual pledges to an organization: **52,424**

Number of eligible charitable organizations: **512**

Amount pledged vs amount paid	
Total Dollars Pledged By Applicants	\$3,383,850.00
Pledges Withdrawn	(\$575,675.00)
Net Total Dollars Pledged	\$2,808,175.00
Total Dollars Paid to Organizations	\$2,666,996.81

Charitable Contributions Appeals

United Way of Anchorage, who acts as the Department of Revenue's "agent", determines if an organization is eligible or ineligible to be included in the charitable contribution list. If the organization is ineligible to be included in the charitable contribution list for the following year's Permanent Fund Dividend electronic application, the organization is issued a denial letter explaining the reasons they are not eligible. The organization has 15 days from the date of the denial letter to file an appeal explaining and supporting their position. Appeals for Inclusion in the PFD Charitable Contribution list on the PFD Electronic Application differ from other appeals as they go directly to formal hearing as "fast track" hearings. PFD Division Appeals Specialists prepare the case for a formal hearing and the case is heard by an Administrative Law Judge with the Office of Administrative Hearings (OAH.) United Way does not participate in the appeal hearing itself and does not participate in the appeal process. United Way only determines initial eligibility according to state law as the Department of Revenue's agent. There is no fee to file an appeal for inclusion in the PFD Charitable Contribution list on the PFD Electronic Application.