

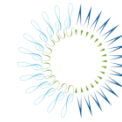
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The Pew-MacArthur Results First Initiative:
INVESTING IN PROGRAMS THAT WORK

February 2015

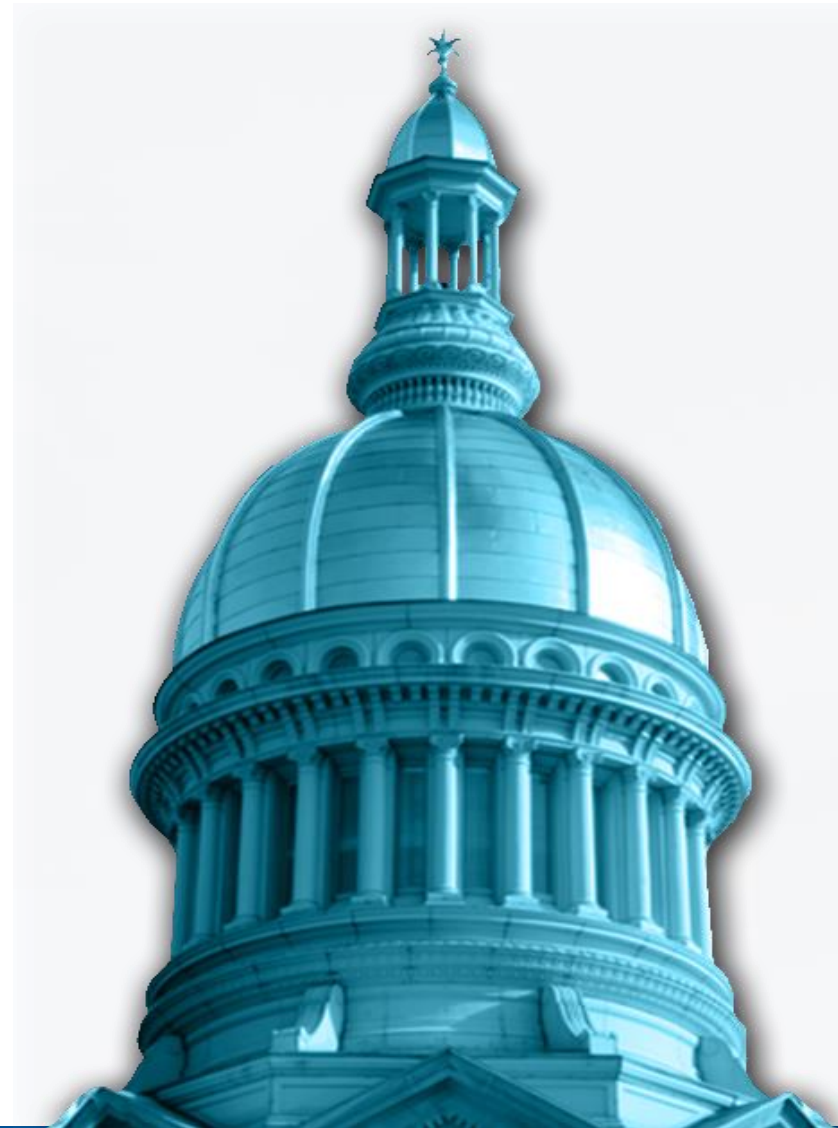
The Policy Challenge



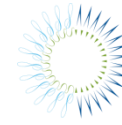
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- Though policymakers want to make strategic choices, the process often relies on inertia and anecdote
- Limited data on:
 - What programs are funded
 - What each costs
 - What programs accomplish
 - How they compare
- **Solution: bring systematic evidence into the system**



Evidence-Based Policymaking



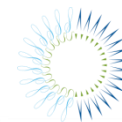
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- Focuses on **“What Works”** – target funds to programs shown to be effective by rigorous research
 - Uses lists of ‘proven’ and ‘promising’ programs identified by clearinghouses
- **Outcome-oriented approach**
- **Asks whether programs’ benefits justify their costs**



The Results First Approach



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Compare current programs to evidence

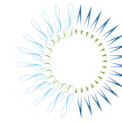
Conduct cost-benefit analysis to compare returns on investment

Target funds to evidence-based programs

Goal: Achieve dramatic improvements without increased spending



Inventory Programs

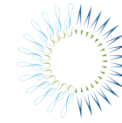


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PROGRAM INFORMATION	BUDGET	
Program Name	Program Budget (FY13)	% of FY13 Program Budget
Thinking for a Change	\$50,000	2%
Vocational Education in Prison	\$300,000	16%
Transcendental Meditation	\$75,000	4%
Sober Living Environment	\$180,000	9%
Adult Boot Camps	\$250,000	13%
Veterans Courts	\$70,000	4%
All Others	\$1,000,000	52%

Compare Inventory to Database of Evidence-Based Programs

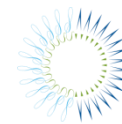


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Program Area	Intervention	Blueprints for Healthy Youth Development	California Evidence-Based Clearinghouse for Child Welfare	CrimeSolutions.gov	Promising Practices Network	NREPP
Sexual/Dating Violence	4th R Curriculum			Promising		
Early Childhood Education	Abecedarian Project				Proven	
Mental Health: Adult	Acceptance and Commitment Therapy (ACT)		1: Well-Supported			3.7
General Prevention	All Stars			No Effects		2.2
Juvenile Justice	Functional Family Therapy (FFT)	Model	2: Supported	Effective		
Student Behavior/ Character Education	Good Behavior Game	Promising		Effective		3.2

Assess Level of Funding for Evidence-Based Programs



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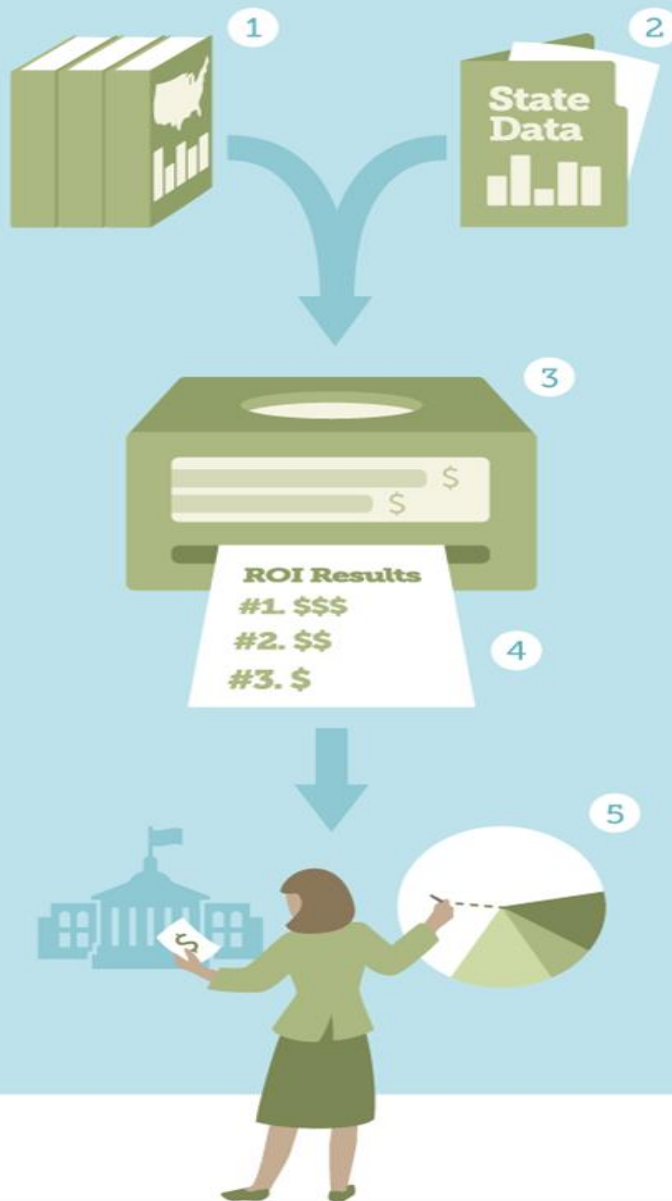
PROGRAM INFORMATION	BUDGET		EVIDENCE-BASED
Program Name	Program Budget (FY13)	% of FY13 Program Budget	Ratings
Thinking for a Change	\$50,000	2%	Evidence-based
Vocational Education in Prison	\$300,000	16%	Evidence-based
Transcendental Meditation	\$75,000	4%	Strong beneficial: high rigor
Sober Living Environment	\$180,000	9%	Promising
Adult Boot Camps	\$250,000	13%	No Effects
Veterans Courts	\$70,000	4%	N/A
All Others	\$1,000,000	52%	N/A

22%: Highest-rated

9%: Second-highest rated

13%: No Effects

56%: No Evidence



- 1 Results First provides a national database of evidence on program effectiveness.
- 2 The state adds and analyzes their own state-specific population and cost data.
- 3 The model calculates long-term costs and benefits for each program.
- 4 The model ranks programs according to their return on investment.
- 5 Policymakers consider the information during the budget process.

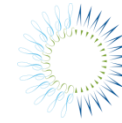
**For further information,
please visit:**

pewstates.org/resultsfirst



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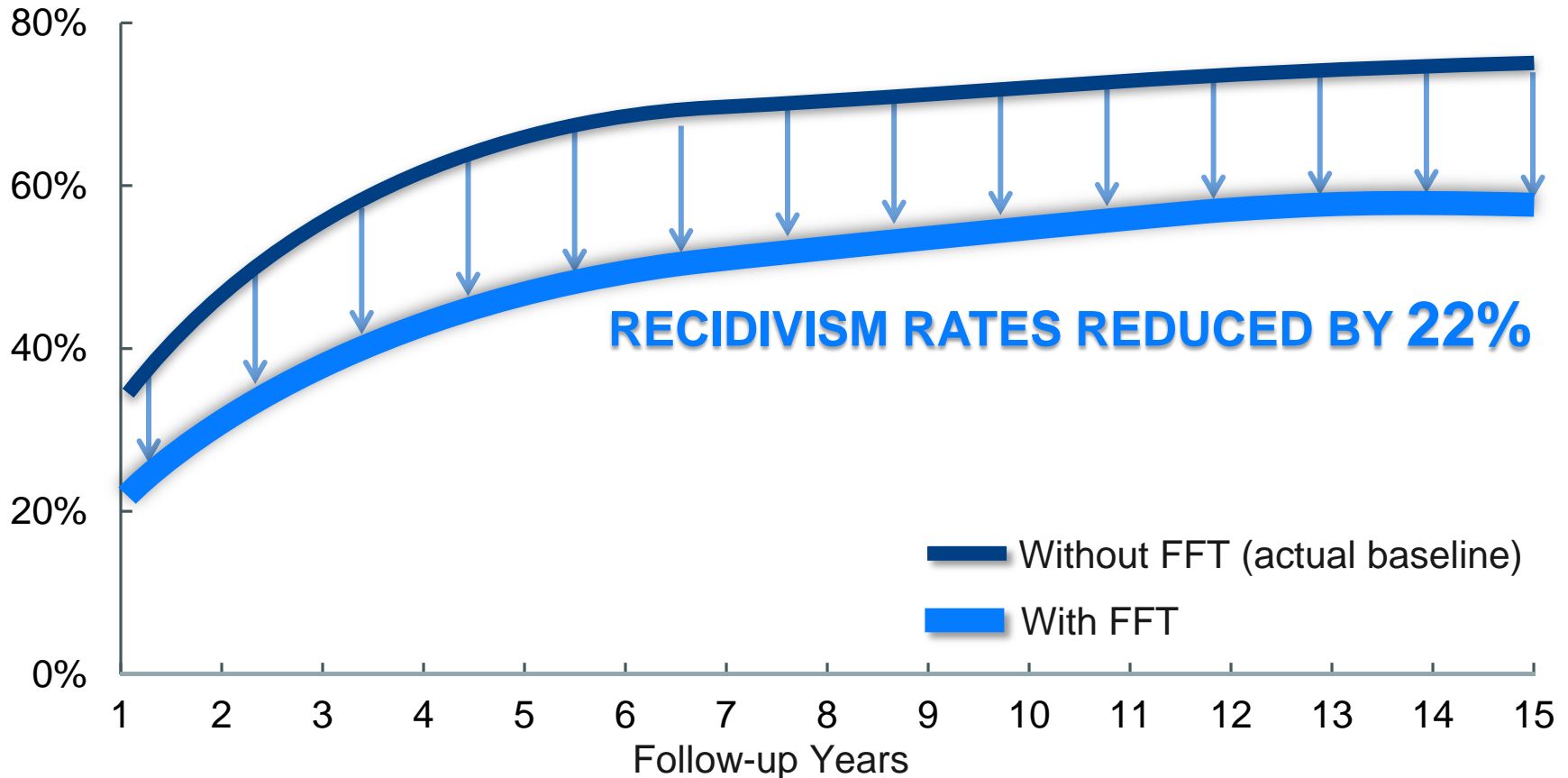
EXAMPLE: Meta-analysis of Functional Family Therapy



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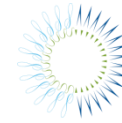
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Recidivism Rate



Source: Washington State Institute for Public Policy

Community-Based Functional Family Therapy



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OUTCOMES FROM PARTICIPATION		MAIN SOURCE OF BENEFITS
Reduced crime	\$29,340	Lower state & victim costs
Increased high school graduation	\$9,530	Increased earnings
Reduced health care costs	\$398	Lower public costs
Total Benefits	\$37,587	

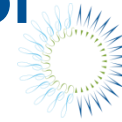
Cost

\$3,333

Net Present Value	\$34,254	
Benefits per Dollar of Cost	\$11.28	

Source: Washington State Institute for Public Policy

Compare Return on Investment of Programs - “Consumer Reports”

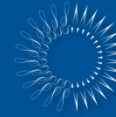


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ADULT PROGRAMS	COST	LONG-TERM BENEFITS	BENEFIT/COST RATIO
Cognitive behavioral therapy	\$419	\$9,954	\$24.72
Electronic monitoring	\$1,093	\$24,840	\$22.72
Correctional education in prison	\$1,149	\$21,390	\$19.62
Vocational education in prison	\$1,599	\$19,531	\$13.21
Drug court	\$4,276	\$10,183	\$3.38
Domestic Violence treatment	\$1,390	-\$7,527	-\$4.41
JUVENILE PROGRAMS			
Aggression replacement training	\$1,543	\$55,821	\$37.19
Coordination of services	\$403	\$6,043	\$16.01
Drug court	\$3,154	\$11,539	\$4.66
Scared Straight	\$66	-\$12,988	-\$195.61

Source: Washington State Institute for Public Policy

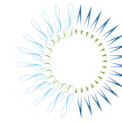


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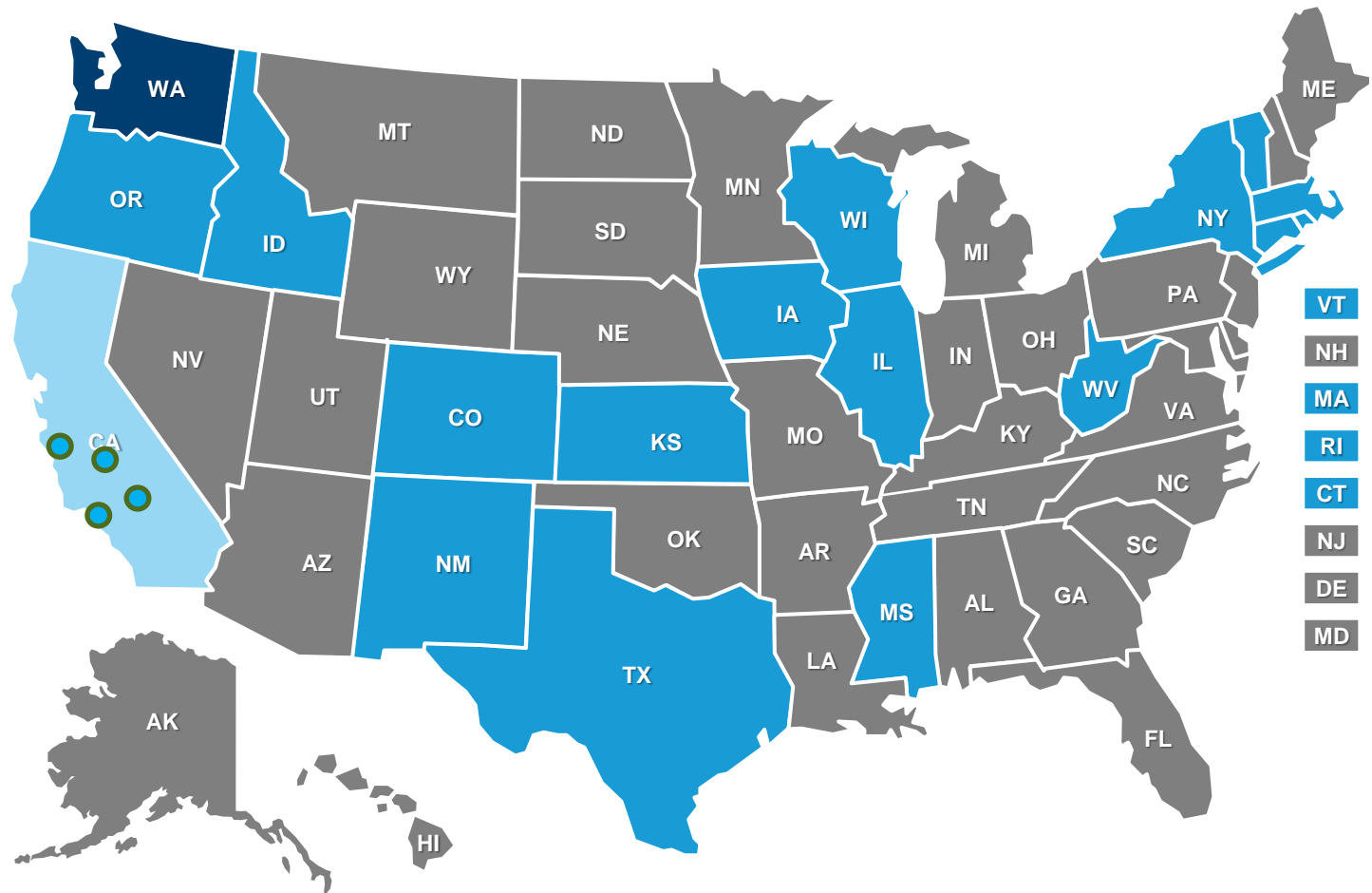
Results First Work in States

Participation in Results First

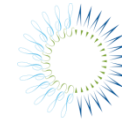


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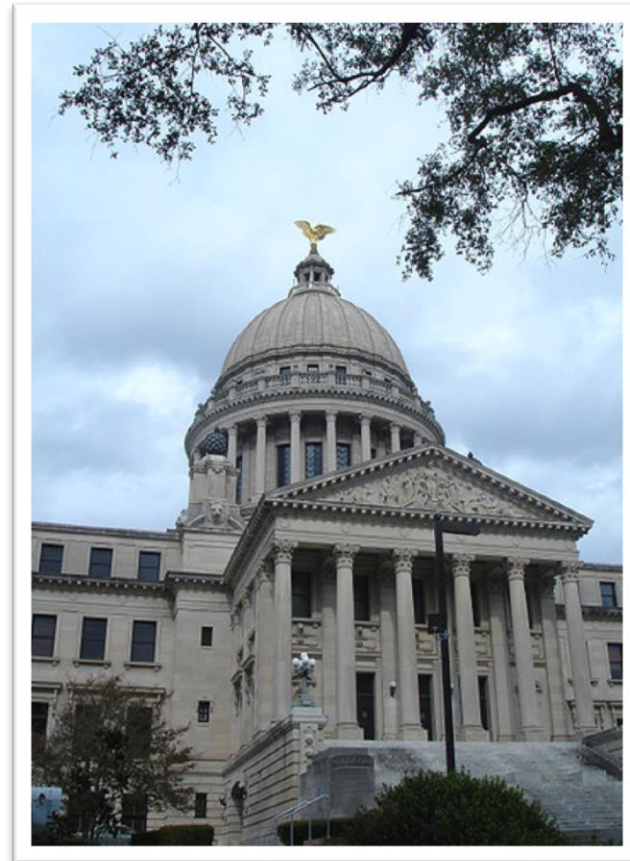
Mississippi



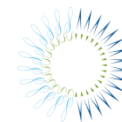
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- Developed comprehensive inventory of all correctional programs at state institutions
- Eliminating and replacing programs in adult corrections
- Implementing data-driven efforts to standardize and increase accountability in drug courts
- Passed legislation that:
 - Requires data reporting by local courts and law enforcement agencies
 - Requires comprehensive program inventories in 4 agencies
 - Defines evidence-based, research based, and promising programs



New Mexico

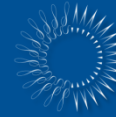


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- Implemented in all available policy areas
- Produced Innovative Reports including a report on the impact of state budget cuts and
 - “Cost of Doing Nothing” report: offenders released in 2011 will cost state additional \$360 M over 15 years under current policies and programs
- Used Results First approach to target \$57M for evidence-based programming in early education, child welfare, and criminal justice



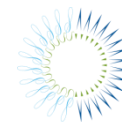


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Results First and Justice Reinvestment

Complementary Initiatives



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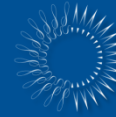
Results First

- Informs the budgetary process and increases investment in evidence-based programs across many policy areas
- Not designed to address sentencing policies and practices

Justice Reinvestment

- Generates policy recommendations to promote system-wide reform in criminal justice
- Identifies policy options to manage the growth in corrections costs and increase public safety

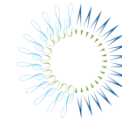
The Initiatives have worked together in states
—*both consecutively and concurrently*—
to achieve complementary and successful outcomes



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What Does It Take to Become a Results First State?



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STATE SELECTION CRITERIA

1

Commitment to evidence-based decision making

2

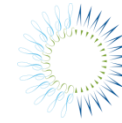
Ability to provide necessary data

3

Willingness to dedicate resources



The Role of Partner States



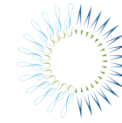
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- Secure leadership support
- Appoint a policy work group
- Establish a staff work group with project manager
- Collaborate with Results First to strengthen the model and build a learning community of states



Services Provided by Results First

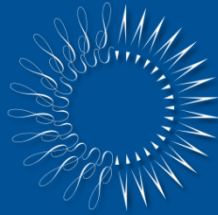


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- Provide software
- Train staff in the approach
- Provide ongoing technical assistance
- Help interpret results for policymakers
- Compile and share lessons learned with other participating states
- Expand and update model





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www.pewstates.org/ResultsFirst