

Fiscal Note

State of Alaska
2014 Legislative Session

Bill Version: SB 194
Fiscal Note Number: _____
() Publish Date: _____

Identifier: SB194-DCCED-DED-04-03-14
Title: TOURISM MARKETING BOARD
Sponsor: MCGUIRE
Requester: House Labor & Commerce

Department: Department of Commerce, Community and
Economic Development
Appropriation: Economic Development
Allocation: Economic Development
OMB Component Number: 2743

Expenditures/Revenues

Note: Amounts do not include inflation unless otherwise noted below. (Thousands of Dollars)

	FY2015	Included in	Out-Year Cost Estimates				
	Appropriation Requested	Governor's FY2015 Request	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
OPERATING EXPENDITURES	FY 2015	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Personal Services							
Travel	36.0		36.0	36.0	36.0	36.0	36.0
Services	3.0		3.0	3.0	3.0	3.0	3.0
Commodities							
Capital Outlay							
Grants & Benefits							
Miscellaneous							
Total Operating	39.0	0.0	39.0	39.0	39.0	39.0	39.0

Fund Source (Operating Only)

1004 Gen Fund	39.0		39.0	39.0	39.0	39.0	39.0
Total	39.0	0.0	39.0	39.0	39.0	39.0	39.0

Positions

Full-time							
Part-time							
Temporary							

Change in Revenues							
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Estimated SUPPLEMENTAL (FY2014) cost: 0.0 *(separate supplemental appropriation required)*
(discuss reasons and fund source(s) in analysis section)

Estimated CAPITAL (FY2015) cost: 0.0 *(separate capital appropriation required)*
(discuss reasons and fund source(s) in analysis section)

ASSOCIATED REGULATIONS

Does the bill direct, or will the bill result in, regulation changes adopted by your agency? No
If yes, by what date are the regulations to be adopted, amended or repealed?

Why this fiscal note differs from previous version:

Senate Finance zeroed this fiscal note out. Resubmitted for House committees to reflect anticipated costs.

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Division:	Division of Economic Development	Date:	03/28/2014 10:00 PM
Approved By:	Jeanne Mungle, Director	Date:	04/03/2014
Agency:	Administrative Services		

FISCAL NOTE ANALYSIS

**STATE OF ALASKA
2014 LEGISLATIVE SESSION**

BILL NO. SB194

Analysis

The establishment of the Alaska Tourism Marketing Board formalizes and provides structure for cooperation between DCCED and the Alaska Travel Industry Association in the planning and implementation of a tourism marketing program. The Alaska Tourism Marketing Board will be comprised of 18 private sector members, the Commissioner of the Department of Commerce, Community and Economic Development, and one ex officio member from the House and Senate.

Total costs are estimated to be \$39.0 per year. This is based on travel for 18 public board members at \$1.0 per meeting, and meeting space cost of \$1.5 per meeting for two meetings per year. Latitude for additional meetings is provided in the bill. Costs for additional meetings would be paid using existing tourism marketing funds.