

Christopher J.W. Oswald
Director, State Government Affairs, Western Region



Elsevier
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Reed Business
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February 22, 2013

The Honorable Mike Dunleavy
Chairman
Senate Labor and Commerce Committee
State Capitol
Juneau, AK 99801

Dear Mr. Chairman:

On behalf of Reed Elsevier and its subsidiary company, LexisNexis Risk Solutions, I am writing in **support of SB 55**, relating to credit-based insurance scoring for underwriting purposes. Reed Elsevier supports insurance scoring for insurance underwriting because it is one predictive measure of risk that helps insurance companies to more accurately price policies for consumers.

By way of background, LexisNexis Risk Solutions builds on the LexisNexis tradition as a trusted provider and custodian of quality information, and leverages new cutting-edge technology, unique data and advanced scoring analytics to create total solutions to address client needs. LexisNexis Risk Solutions is specifically designed to serve the multi-billion dollar risk information industry, which is comprised of professionals and organizations such as law enforcement, government agencies, financial services firms, collection agencies, insurance and health care providers, hiring managers, and other professionals.

Insurance scoring is widely used by the insurance industry to underwrite policies and is only one predictive factor used to price an insurance policy. Credit data is highly predictive of risk of loss and combined with other predictive information, allows insurance companies to lower customer premiums by more accurately pricing risk.

By allowing the use of historical credit information for insurance policy renewals, SB 55 will help insurance companies more accurately predict risk of loss, fostering more precise policy underwriting and lower premiums for most Alaskans.

For the foregoing reasons, Reed Elsevier on behalf of its subsidiary company, LexisNexis Risk Solutions, respectfully **supports SB 55**.

Sincerely,

A handwritten signature in black ink, appearing to read 'C. Oswald'.