Fiscal Note State of Alaska Bill Version: HB 293 2014 Legislative Session Fiscal Note Number: () Publish Date: Identifier: HB293-DOA-DMV-03-24-2014 Department: Department of Administration Title: BEAR LICENSE PLATES Appropriation: Motor Vehicles P.WILSON Allocation: Motor Vehicles Sponsor: Requester: House State Affairs OMB Component Number: 2348 **Expenditures/Revenues** Note: Amounts do not include inflation unless otherwise noted below. (Thousands of Dollars) Included in FY2015 Governor's FY2015 **Out-Year Cost Estimates** Appropriation Requested Request **OPERATING EXPENDITURES** FY 2015 FY 2015 FY 2016 **FY 2017** FY 2018 FY 2019 FY 2020 Personal Services Travel Services 3.2 Commodities Capital Outlay **Grants & Benefits** Miscellaneous 3.2 0.0 0.0 **Total Operating** 0.0 0.0 0.0 0.0 **Fund Source (Operating Only)** 1005 GF/Prgm 3.2 **Total** 3.2 0.0 0.0 0.0 0.0 0.0 0.0 **Positions** Full-time Part-time Temporary Change in Revenues Estimated SUPPLEMENTAL (FY2014) cost: (separate supplemental appropriation required) (discuss reasons and fund source(s) in analysis section) Estimated CAPITAL (FY2015) cost: (separate capital appropriation required) (discuss reasons and fund source(s) in analysis section) **ASSOCIATED REGULATIONS** Does the bill direct, or will the bill result in, regulation changes adopted by your agency? Yes If yes, by what date are the regulations to be adopted, amended or repealed? 01/01/15 Why this fiscal note differs from previous version: Not applicable, initial version.

Prepared By:	Amy Erickson, Director	Phone:	(907)269-5574
Division:	Motor Vehicles	Date:	03/21/2014 12:00 AM
Approved By:	Curtis Thayer, Commissioner	Date:	03/24/14
Agency:	Department of Administration	_	

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FISCAL NOTE ANALYSIS

STATE OF ALASKA 2014 LEGISLATIVE SESSION

BILL NO. HB 293

Analysis

This bill would amend AS 28.10.161 and require DMV to provide an additional standard license plate design with a bear graphic in the middle which would be based on the 1976 bicentennial plate. Currently there is only one standard plate for the State of Alaska which is a blue and gold design based on the colors of the Alaska flag.

Associated costs:

At this time it is unknown if the State of Alaska owns the rights to the original graphic on the license plate issued in the 1970s. Additionally, due to the timeframe the bear graphic was created it is unlikely the image would be in a format that could be utilized by today's technology. DMV will need to hire a graphic artist to design a plate with a new bear graphic. We anticipate requesting a minimum of three bear designs to submit for approval. There will also be a \$250 design fee from our contractor to create a sample license plate.

Cost to produce one bear design including edits: \$1,000

Cost of new sample license plate: \$250

Total: \$1,000 x 3 bear designs = \$3,000 + \$250 license plate sample: \$3,250

Additional information:

The DMV warehouse supplies all DMV offices, commission agents, and business partners with the standard State of Alaska license plate. License plate orders take approximately four months from the time the order is placed to the time they are received at the warehouse location in Anchorage. DMV anticipates a final design proof will take six to eight weeks. Therefore, DMV will need a minimum of six months lead time to provide a new standard license plate.

This act will take effect on Janua	ry 1, 2015.		

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