

FOR THE 27TH ALASKA STATE LEGISLATIVE SESSION 2012

ALASKA CHARR

LEGISLATIVE PRIORITIES



2012 TOP PRIORITIES

Reduce Drunk Driving & Underage Drinking

Move the ABC Board to Commerce

Fund Alcohol Treatment Programs

Support Tourism Marketing

Support Vocational Education

WELCOME

Letter of Introduction

It is our great pleasure to present the Alaska Cabaret, Hotel, Restaurant and Retailer's Association (Alaska CHARR) 2012 Legislative Priorities booklet to legislators and industry members.

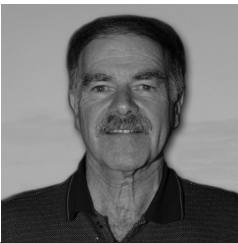
The top priorities of the Alaska hospitality industry are increasing public safety through reducing drunk driving and underage drinking, moving the Alcoholic Beverage Control Board to the Department of Commerce, funding alcohol treatment, supporting tourism marketing and increasing high school vocational education programs.

In this book we will also share with you some of the important steps that we have taken as an industry that have allowed us to lead the nation in reducing drunk driving, promoting responsible service and reducing the sale of alcohol to minors. There is more to do and Alaska CHARR is committed to achieving continued success in these efforts. With your help we can take steps towards making Alaska even safer.

Alaska CHARR looks forward to working with our legislators to preserve and improve Alaska's hospitality industry.



Chairman of the Board
Darwin A. Biber, Jr.



Government Affairs Committee Chairman
Bob Klein

MAKE TREATMENT AVAILABLE TO THOSE WHO NEED IT

People who are seeking treatment must be able to find and enter into residential treatment programs. Currently there are far too few options available, and when someone needs help they are often put on a waiting list. We must attack the core problems of treating people suffering from the disease of alcoholism. Alaska CHARR would like to work with the treatment community and Legislators to see greater investment and success in this area by targeting:

- Timely availability of treatment to those who seek it
- Effective alcohol treatment programs
- Support for Therapeutic Wellness Courts
- More realistic youth education programs
- Evaluate and eliminate current state-funded programs that are ineffective, and redirect the funds to areas that show more promise, like treatment

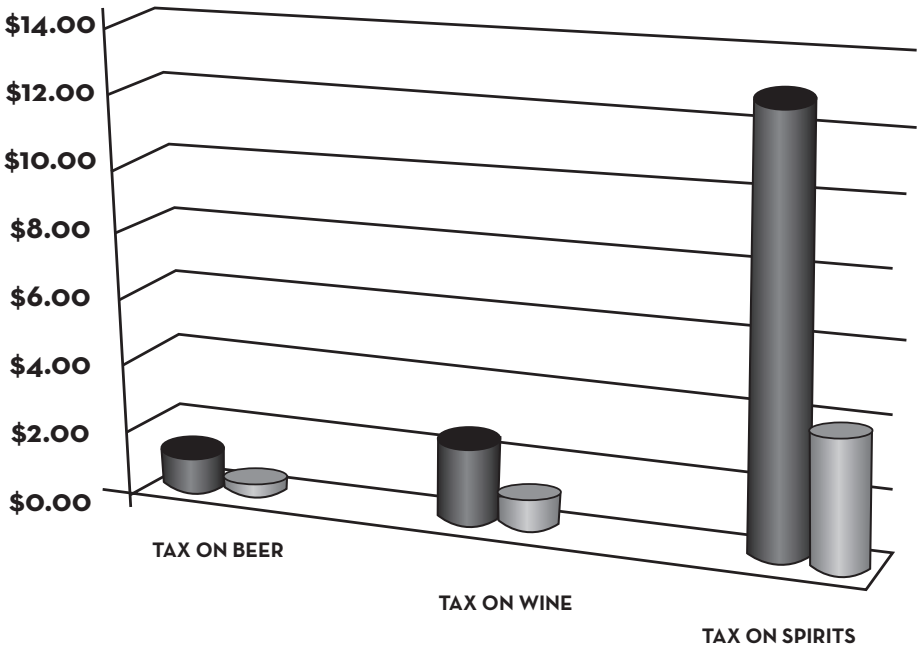


USE ALCOHOL TAXES TO FUND READILY-AVAILABLE TREATMENT...

Alaska has one of the highest alcohol excise tax rates in the nation. According to the Federation of Tax Administrators, Alaska's alcohol tax is 3 to 4.5 times the national average. These taxes produce over 38 million dollars annually, but sadly the majority of this tax revenue is not used to combat the problems related to the abuse and misuse of alcohol. According to the Distilled Spirits Council of the United States (DISCUS), based on the national average "government at all levels makes more than twice as much "profit" from the sale of spirits, beers and wines than the more than 400,000 companies that retail, distribute and produce them combined." Alaska's hospitality industry is paying the state government its fair share in taxes, and we support using this revenue to provide effective and readily-available treatment.

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TREATMENT CONTD.



ALASKA
 NATIONAL AVERAGE

TAX ON BEER \$ 1.07 \$ 0.24

TAX ON WINE \$ 2.50 \$ 0.77

TAX ON SPIRITS \$ 12.80 \$ 3.90

Current alcohol taxes should be used to fund treatment