

FISCAL NOTE

STATE OF ALASKA
2014 LEGISLATIVE SESSION

Bill Version	SB194
Fiscal Note Number	
() Publish Date	
Dept. Affected	DCCED
Appropriation	Division of Economic Development
Allocation	Development
OMB Component Number	2743

Identifier (file name) **SB194-DCCED-DED-03-07-14**
 Title **Tourism Marketing Board**

Sponsor **Senator McGuire**
 Requester **Senate Finance**

Expenditures/Revenues (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

	FY15 Appropriation Requested	Included in Governor's FY15 Request	Out-Year Cost Estimates				
OPERATING EXPENDITURES	FY15	FY15	FY16	FY17	FY18	FY19	FY20
Personal Services							
Travel	36.0		36.0	36.0	36.0	36.0	36.0
Services	3.0		3.0	3.0	3.0	3.0	3.0
Commodities							
Capital Outlay							
Grants, Benefits							
Miscellaneous							
TOTAL OPERATING	39.0	0.0	39.0	39.0	39.0	39.0	39.0

FUND SOURCE (Thousands of Dollars)							
1002 Federal Receipts							
1004 GF	39.0		39.0	39.0	39.0	39.0	39.0
1061 CIP Receipts (Other)							
1005 GF/Prgm (DGF)							
1007 I/A Rcpts (Other)							
1108 Stat Desig (Other)							
	39.0	0.0	39.0	39.0	39.0	39.0	39.0

POSITIONS							
Full-time							
Part-time							
Temporary							

CHANGE IN REVENUES							
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Estimated SUPPLEMENTAL (FY14) operating costs 0.0 (separate supplemental appropriation required)
 (discuss reasons and fund source(s) in analysis section)

Estimated CAPITAL (FY15) costs 0.0 (separate capital appropriation required)
 (discuss reasons and fund source(s) in analysis section)

ASSOCIATED REGULATIONS

Does the bill direct, or will the bill result in, regulation changes adopted by your agency? No
 If yes, by what date are the regulations to be adopted, amended, or repealed? _____ Discuss details in analysis section.

Why this fiscal note differs from previous version (if initial version, please note as such)

Not applicable, initial version.

Prepared by Joe Jacobson, Division Director
 Division Division of Economic Development
 Approved by Jeanne Mungle, Director
 Division Administrative Services

Phone 907-465-2625
 Date/Time 3/7/2014, 10:00 a.m.
 Date 3/7/2014

FISCAL NOTE ANALYSIS

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BILL NO. SB194

Analysis

The establishment of the Alaska Tourism Marketing Board formalizes and provides structure for cooperation between DCCED and the Alaska Travel Industry Association in the planning and implementation of a tourism marketing program. The Alaska Tourism Marketing Board will be comprised of 18 private sector members, the Commissioner of the Department of Commerce, Community and Economic Development, and one ex officio member from the House and Senate.

Total costs are estimated to be \$39.0 per year. This is based on travel for 18 public board members at \$1.0 per meeting, and meeting space cost of \$1.5 per meeting for two meetings per year. Latitude for additional meetings is provided in the bill. Costs for additional meetings would be paid using existing tourism marketing funds.