



MIRROR STUDIOS

April 2, 2013

Thank you Mr. Chairman and members of the committee. My name is Charlie Hewitt. For the record, I am a Republican and owner/operator of Mirror Studios. We've been operating in Alaska for over 20 years. Mirror Studios is a Recording/Post Production studio in Anchorage. As a point of reference, Post Production is the process that takes place long after all the excitement dies down. Long after all the lights and cameras are packed away. That's when we go to work. Composing and editing music, SFX, and dialog.

I wanted to talk briefly about an additional revenue stream that this committee may not be aware of. This is yet another direct by-product of the Film Incentives bill. When a production is in state working, during the filming portion, many of the actors are needed for this Post Production process that I referred to earlier, on other projects that they're currently involved with, elsewhere in the world. For example, during the filming of Big Miracle and The Frozen Ground we had numerous folks coming through the studio working on other feature films and TV shows, such as Burlesque, Gossip Girls, and The Mentalist just to name a few. These are additional and not insignificant dollars that came into the state, as a direct result of the Film Incentives yet did not cost the state a dime.

On another note, upon passing this legislation last year and signing the film incentives bill into law, I, subsequently, as a business owner, expended significant dollars in infrastructure and equipment upgrades to bring our facility up to industry standards in anticipation of the upcoming work flow.

In passing the film bill incentives, you guys said "we're behind you...go ahead & invest in his new industry to create jobs & attract revenue to Alaska". Now after we've spent the money & planted the seeds, there's a potential of you changing your mind.

In a nutshell, I trusted you all. I expected that when you voted **YES** you meant it. I put my money on the line in support of that **YES** vote and the intent of the original bill, which was to work hard to develop a new industry in this state, which we all agree is seriously needed.

I am respectfully urging the committee to, *not change your mind*, drop HB112 and keep the existing film bill, as promised, through 2023.

Thank you Mr. Chairman and Members of the committee for the opportunity to testify today.
Sincerely,

Charles Hewitt, President
Mirror Studios

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