

Film Incentives: Why 10 Years?

Alaska's private sector needs stability to invest in Alaska's film industry. A ten-year extension will give confidence and predictability to investors and Alaska businesses large and small; and it will attract private financing for capital investment, drive Alaska hire, encourage workforce development, and enhance Alaska's competitive climate.

Alaska hire depends on Alaska investments. Companies must make long term investments in order for Alaska workers and Alaska businesses to be competitive with those from outside. Alaska equipment companies have urged the indefinite extension of these incentives to continue the influx of new dollars and provide the stability required to make the investments necessary to capitalize on these new dollars coming in to our economy. Alaskan equipment will require Alaskan operators and technicians.

Alaska's workforce is growing in response to new demand. This extension provides a promising industry for the future of these workers. The best way to train a local workforce is through on-the-job training. This extension shows a long term commitment and provides a promising industry for the future of these workers.

Alaska must compete with other states and countries to attract long-term investment and high-budget production projects. Some of our main competitors, including New Mexico and British Columbia have no sunset, driving major investment.

Alaska films need time to grow. It can take up to 5 years from the time that a production idea is conceived to the completion of post production work. A ten-year extension means that an Alaskan production idea has time to grow into a major motion picture.

Small to Medium Capital Investments

- Ladders, Lifts, Dollys and Jibs
- Generators ~ \$25,000 - \$125,000
- Specialty lighting and sound equipment, a single light can cost up to \$20,000 – \$45,000
- Honeywagons ~ \$100,000
- Trailer with generator ~ \$100,000
- Make-up Trailers ~ \$120,000

Large Infrastructure needs

- 10 ton grip truck stocked with equipment ~ \$250,000 - \$300,000
- Bare bones sound stage - \$10 - \$20 million dollars