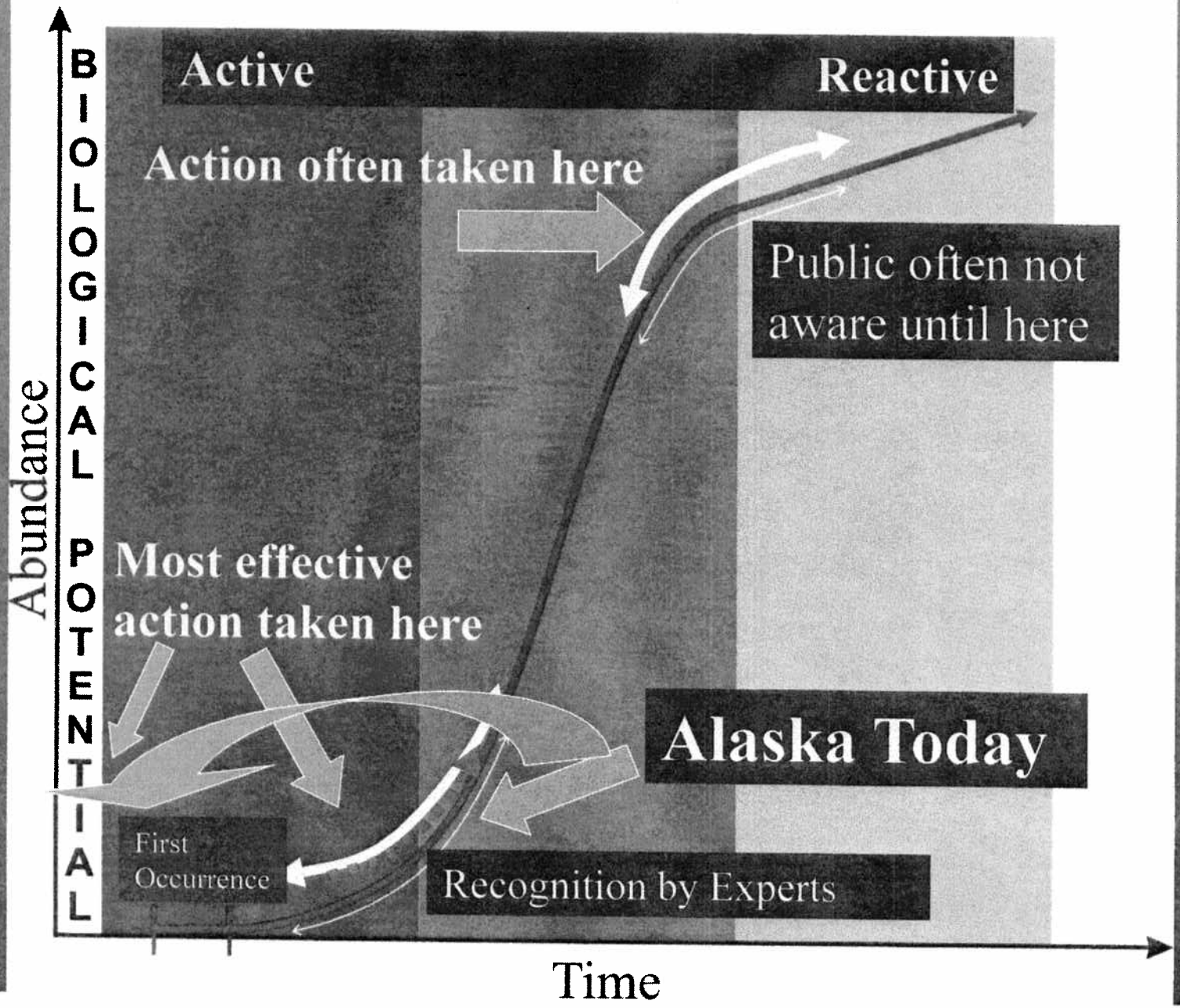Perception of an Invasive Species