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**Choose Life, Inc.**

February 15, 2011

Dear Rep. Charissc Millett:

Thank you for submitting legislation to allow an Alaska Choose Life license plate. And thank you for the opportunity to share what is happening around the US with this plate.

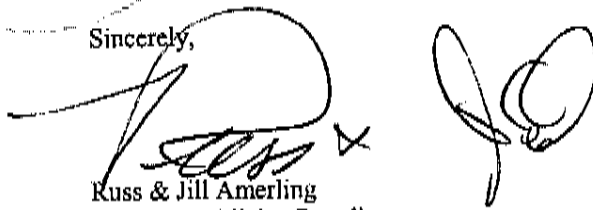
The first Choose Life license plate was approved in Florida and went on sale August 2000. Since that time 25 other states have approved the Choose Life license plate most of which allow some sort of fundraising with the plate. To date over \$13.5 million has been raised to support adoption thru "life affirming" non-profit agencies in those states.

Over 633,000 Choose Life plates have been sold/renewed and the message they send is helping promote a culture of life across the country.

My wife, Jill and I have been full time volunteers to this great cause since February 1998 and have logged over 200,000 miles in support of the plate. We were dubbed the "Johnny Appleseed" folks of the Choose Life license plate by a radio commentator in Washington, a title we wear proudly.

We strongly urge your colleagues to support and approve HB 111 creating a Choose Life license plate for the great state of Alaska.

Sincerely,



Russ & Jill Amerling  
National Publicity Coordinators

**Originators of the Choose Life license plate: [www.choose-life.org](http://www.choose-life.org)**