

#### House Bill No. 322

"An Act relating to winter tires; and providing for an effective date."

February 16, 2010





## THE PURPOSE

# To create a higher level of safety during winter driving months for ALL Alaskans.

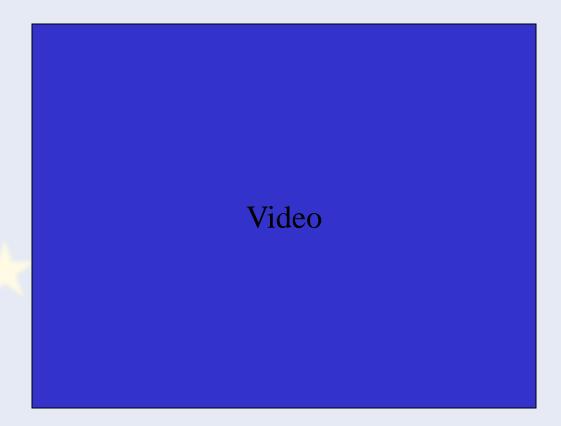


## BRAKE TESTING





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## LATERAL TESTING





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## THE REASON

- Approximately 90% of Alaskans drive on All-Season or Summer tires in the winter.
- These tires are completely inadequate for all types of winter time driving.



## ALL-SEASON TIRES

- All-Season tires are manufactured with generic Carbon Black compounding focusing on mileage.
- This compounding loses gripping capabilities at 38 degrees by 50%.
- At 15 degrees the tire's gripping capabilities are less than 10%.





#### WINTER TIRES SAVE LIVES

- Winter tires are manufactured with specific compounds, tread patterns and advanced studding systems designed for winter driving conditions.
- The sidewall of a winter tire has been designated with the Government's Severe **Service Emblem.**







#### WINTER TIRES SAVE LIVES

- > Winter compounds remain pliable up to -40 degrees.
- Tread Patterns expel snow, slush and ice away from the driving path.
- Studs provide the highest level of traction in the most severe winter driving conditions, such as polished ice.

Source: Nokian Tyres PLC



#### WINTER TIRES SAVE LIVES

- > The are several designated winter tires that can be purchased for year round use.
- For example:
  - > Nokian WR G2
  - > Hankook iPike
  - > BF Goodrich



#### THE FACTS - ALASKA

#### **2007**

- > 6,635 or 63% of all accidents occur during winter driving months, including accidents on dry pavement.
- 50% of these crashes occurred on ice.
  - Black ice
  - > Polished ice
- > 55% of the 6,635 accidents involved 4-Wheel drive vehicles.



# BENEFITS OF LEGISLATION





## FINLAND

- **Population: 5.3 million**
- Performed most extensive and comprehensive socio-economic study regarding the mandatory use of winter tires, setting a benchmark for future studies.
- Results showed an economic/moral benefit to winter tire use.
- Results included millions of dollars of savings in medical and life insurance costs, personal property and State and Federal costs associated with accidents.
- 1995 passed legislation requiring the use of winter tires.



## SWEDEN

- Population: 9.0 million
- > 1999 passed legislation requiring the use of winter tires.
- Result Accidents involving major injuries and fatalities have decreased between 11-14% annually.





- Population: 7.8 million
- 2008 passed legislation requiring the use of winter tires.
- Prior to legislation statistics showed that 68% of accidents that occurred during the winter involved at least one vehicle that was equipped with all-season tires.
- Official numbers show a decrease of 42% in winter time accidents in 2009.



#### GERMANY

- Population: 82.4 million
- 2006 starts winter driving Public Service Announcements encouraging the use of winter tires.

Cause	<u>2005</u>	<u>2006</u>	<u>2007</u>
Winter Time Accidents	12,359	9,754	5,230
	4	-21.0%	-46.4%



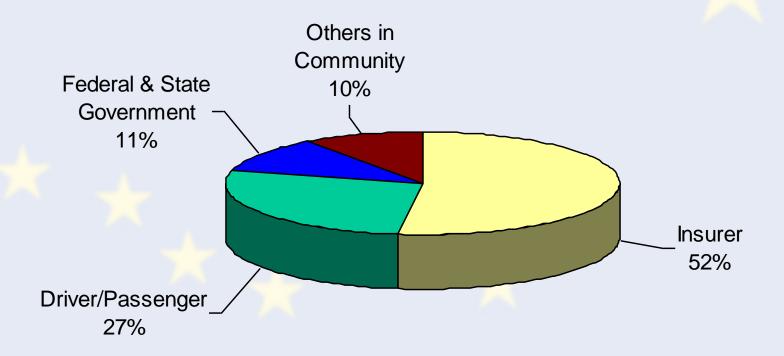
#### IN THE CASE OF STUDS...

- > Studies suggest studded winter tires reduce the crash rate in winter by up to 10%.
- These "avoided crashes" save Alaskans approximately \$26,000,000 per year in economic costs.



#### IN THE CASE OF STUDS...

#### Who benefits the most from the \$26,000,000 savings?





#### THE TRICKLE DOWN EFFECT

- > As accidents decrease...
- Monies paid out will decrease...
- Causing insurance premiums to decrease...
- Resulting in Alaskans' Out-of-pocket expenses to decrease.

The economic costs of crashes include Medical Costs, Emergency Services,
Vocation Rehabilitation, Market Productivity, Household Productivity, Insurance
Administration, Workplace Costs, Legal Costs, Travel Time, Property Damage



#### LEGISLATION OF WINTER TIRES

- > Legislation of winter tires will:
  - > **SAVE LIVES.**
  - > PROTECT ALASKANS.
  - > CREATE JOBS.
  - > SAVE ALASKANS MONEY.