



February 12, 2018

The Honorable Senator Micciche
Alaska State Senate
State Capitol Room 417
Juneau, AK 99801

Dear Senator Micciche:

On behalf of the Alaska Peace Officers Association (APOA), I am writing to convey our support of SB76, "An Act relating to alcoholic beverages; relating to the regulation of manufacturers, wholesalers, retailers, and common carriers of alcoholic beverages; relating to licenses, endorsements, and permits involving alcoholic beverages; relating to the Alcoholic Beverage Control Board; relating to offenses involving alcoholic beverages; amending Rule 17, Alaska Rules of Minor Offense Procedure; and providing for an effective date."

Thank you for crafting a bill to revise Title 4 of the Alaska Statutes regulating alcohol beverages. This bill is the product of a six-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 100 stakeholders across the state to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state.

Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations.

The proposed revisions in SB 76 are a comprehensive package of inter-related proposals to improve the overall system of alcohol regulation in Alaska. They will:

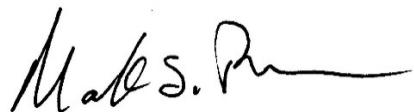
- Make Title 4 a clear and consistent framework used by licensees, the ABC Board and law enforcement
- Increasing effectiveness of Title 4 enforcement by improving the swiftness, proportionality and consistency of penalties
- Increasing licensee accountability before the ABC Board for Title 4 violations.

This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will promote a fair business climate and protect public health and safety by:

- Creating a rational regulatory structure for Alaska's alcohol licensing system
- Limiting youth access to alcohol
- Promoting responsible alcohol use and reduce the harms of overconsumption.

I urge you to support the significant multi-year effort of this statewide stakeholder group by voting in support of SB 76 and continued improvement of Title 4. Please contact the APOA office in Anchorage at 277-0515 if there is anything our organization can do to help with the passage of this bill. Thank you for your commitment and dedication to our state.

Sincerely,



Mark S. Pearson
State President
Alaska Peace Officers Association

PO Box 240106
Anchorage, AK 99524
apoa@gci.net
(907) 277-0515

Cc: Senators Coghill, Costello, Kelly, Wielechowski, Meyer, Stevens, Gardner

About APOA

The Alaska Peace Officers Association (APOA) is a dynamic, professional and non-partisan organization. Our membership consists of law enforcement, corrections, prosecutors, security professionals and others at the local, state and federal levels. APOA has served as a voice for peace officers and issues impacting the law enforcement profession for over half a century. We are one of the oldest and largest 501c(3) charitable, nonprofit organizations in Alaska. www.apoaonline.org



April 9, 2018

Senator Peter Micciche
State Capitol Room 508
Juneau AK, 99801

Senator Micciche,

Thank you for the considerable time and effort you have put into the creation of SB76 and working closely with our members to develop a bill that all stakeholders can support.

The Brewers Guild of Alaska (BGA) is a non-profit trade association founded in 2000 by craft brewers in Alaska to promote the craft beer and brewing industry through consumer education, community events and legislative advocacy. BGA also provides a strong networking base for our brewers and their suppliers, retailers and others interested in understanding its members' contribution to our state.

The guild is the unified voice of the 34 member breweries, brewpubs and breweries in-planning in the vast expanse of Alaska. We also count a cidery and meadery as members.

I am writing you today to show our industry's support of Senate Bill 76, introduced on March 3, 2017, which would revise Title 4 of the Alaska Statutes regulating alcohol beverages. This bill is the product of a five-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 100 stakeholders across the state to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state.

Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations.

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This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will promote a fair business climate and protect public health and safety by:

- Creating a rational regulatory structure for Alaska's alcohol licensing system
- Limiting youth access to alcohol
- Promoting responsible alcohol use and reduce the harms of overconsumption.

With the removal of the 80/20 distribution provision, we as an industry can give our full support to this bill and thank you for your work bringing the stakeholders together.



C. Ryan Makinster
Executive Director



SKAGWAY BREWING CO.
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907.983.2759 FAX
ESTABLISHED 1997
SKAGWAY, ALASKA

4/9/18

Dear Senator Micciche,

I would like to show my support for SB76. My business currently has a brewpub license, which does not allow for self-distribution of our beer in any quantity. The extra costs associated with having to go through a distributor have prohibited us from reaching an agreement with our local liquor store to sell our product, despite it being only a few blocks away. We are a small batch brewery that cannot compete with Anheuser Busch, and other out of state breweries on price point, so any additional costs beyond production hinder our development and distribution. SB76 will fix this problem and help Alaskan made beer to thrive.

I would also like to thank you for removing the 80/20 provision. That provision would have greatly limited the abilities of new breweries, wineries and distilleries to compete in today's market. Please feel free to reach out to me with any questions.

Sincerely,

Mike Healy
Skagway Brewing Company
(907) 973-2337 (mobile)

April 9, 2018

Senator Peter Micciche
Alaska Legislature
State Capital Room 508
Juneau, AK 99801

RE: SB 76 – Alcoholic Beverage Control; Alcohol Reg.

Dear Senator Micciche:

I am writing this letter to express my gratitude to you for amending SB 76 to remove the 80/20 provision regarding brewery taprooms, as I feel strongly that this provision would effectively prevent any new craft breweries from being able to open in Alaska.

With the 80/20 provision removed, I believe SB 76 will be an excellent piece of legislation, and one each of us with a stake in Alaska would be proud to support.

Thank you for all your hard work in drafting SB 76 and bringing it before the legislature.

Sincerely,

W. Howell

William Howell
Sterling, Alaska

March 13, 2018

The Honorable Senator Peter Micciche
State Capitol Room 508
Juneau AK, 99801

RE: Senate Bill 76- An Act Relating to Alcoholic Beverage Control

Dear Senator Micciche;

The Alaska Mental Health Board (AMHB) and the Advisory Board on Alcoholism and Drug Abuse (ABADA) are the state agencies statutorily-charged with advising the Governor, the Legislature and related Departments in the planning and coordinating of behavioral health services funded by the State of Alaska. The joint mission of AMHB and ABADA is to advocate for programs and services that promote healthy, independent, and productive Alaskans.

The Boards are in full support Senate Bill 76, which would revise Title 4 of the Alaska Statutes regulating alcoholic beverages. This bill is the product of a six-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 100 stakeholders across the state to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state.

Most of the current Title 4 provisions have not been updated since the 1980s. This systematic redraft of the chapter will help the ABC Board carry out its mission by improving the public health and safety standards in a way that promotes fair business practices. Our communities will benefit from this comprehensive package to ensure licensees, the ABC Board and law enforcement are clear and consistent in their authority.

This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will protect public health and safety by developing a rational regulatory structure for license types and fees to better cover enforcement. This bill further protects youth by taking several steps to limit youth access to alcohol, incentivizing youth who need it to seek alcohol education and treatment, promoting responsible alcohol use and reducing the harms of overconsumption.

Thank you for this opportunity to support and comment on SB76 and please contact me if you need additional information.

Sincerely,



Alison L. Kulas, MSPH
Executive Director

Resolution of Support for Senate Bill 76 (2017), Revisions to Title 4 of the Alaska Statutes

Whereas, Title 4 of the Alaska Statutes is the law regulating alcoholic beverages in the State of Alaska; and

Whereas, the AS 04.06.090 states that the Alcoholic Beverage Control Board "shall control the manufacture, barter, possession, and sale of alcoholic beverages in the state" and that the Board "is vested with the powers, duties and responsibilities necessary for the control of alcoholic beverages"; and

Whereas, Title 4 of the Alaska Statutes has not been substantially updated since 1980; and

Whereas, over 100 stakeholders and staff representing the alcohol industry, public health, local governments, and public safety spent over 11,000 hours of dedicated time during a period of more than three years to craft proposed revisions to Title 4; and

Whereas, on March 3, 2017, Senate Bill 76 was introduced by Senator Peter Micciche for consideration in the 30th Session of the Alaska Legislature;

Whereas, the recommendations in SB 76 will, *as a whole*, promote a fair business climate and protect public health and safety, create rational regulation for all tiers of the state's alcohol industry, limit youth access to alcohol, and promote responsible alcohol use and reduce the harms of overconsumption; and

Whereas, SB 76 will, *as a whole*, benefit communities, businesses, and public health, safety and welfare; and

Whereas, SB 76 will benefit youth by ensuring that the penalty for underage drinking does not jeopardize a young person's future, providing an incentive to seek needed alcohol education or treatment, and holding adults who supply alcohol to youth more accountable; and

Whereas, SB 76 will benefit businesses by making Title 4 easier to understand and comply with, protecting existing business investments, providing more flexibility for innovative business models, and restructuring penalties to be proportional to the seriousness of each violation; and

Whereas, SB 76 will benefit local governments by providing resources for education about Title 4 and new options for supporting economic development with tourism and hospitality; and

Whereas, SB 76 will benefit public health by preventing youth access to alcohol, preserving population limits on alcohol licenses and managing density of alcohol outlets, promoting responsible and moderate consumption at alcohol establishments and events, and regulating purchases of alcohol shipped directly to customers; and

Whereas, SB 76 will benefit public safety by providing resources for local education and enforcement, improving law enforcement's ability to address violations of Title 4, and increasing availability of data about alcohol entering local option communities; and

Whereas, SB 76 will improve the ABC Board's and agency staff's ability to effectively administer and enforce Title 4 and its associated regulations; and

THEREFORE, BE IT RESOLVED THAT we, the undersigned on this date of Oct 5, 2017 support the recommendations of the Title 4 Review stakeholders and urge the Legislature to pass Senate Bill 76.

Organization	<u>Alaska, CHAPR</u>
Community	<u>State wide</u>
Signature	<u>Dale Fox</u>
Name	<u>Dale Fox</u>
Title	<u>President</u>



March 7, 2017

To members of the Senate Labor and Commerce Committee:

I am asking you to support Senate Bill 76, introduced on March 3, 2017, which would revise Title 4 of the Alaska Statutes regulating alcohol beverages. This bill is the product of a five-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 100 stakeholders across the state to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state.

Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations.

The proposed revisions in SB 76 are a comprehensive package of inter-related proposals to improve the overall system of alcohol regulation in Alaska. They will:

- Make Title 4 a clear and consistent framework used by licensees, the ABC Board and law enforcement
- Increasing effectiveness of Title 4 enforcement by improving the swiftness, proportionality and consistency of penalties
- Increasing licensee accountability before the ABC Board for Title 4 violations.

This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will promote a fair business climate and protect public health and safety by:

- Creating a rational regulatory structure for Alaska's alcohol licensing system



- Limiting youth access to alcohol
- Promoting responsible alcohol use and reduce the harms of overconsumption.

I urge you to support the significant multi-year effort of this statewide stakeholder group by voting in support of SB 76 and improving Title 4.

Sincerely,

Matt Jones
Co-founder

MOOSE'S TOOTH PUB & PIZZERIA
(907) 258-2537
MOOSESTOOH.NET

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BEARTOOTHTHEATRE.NET
BEARTOOTHGRILL.NET

BROKEN TOOTH BREWING
(907) 278-4999
BROKENTOOTHBREWING.NET

2/24/2017



Senator Peter Micciche
State Capitol Room 508
Juneau, AK 99801

Dear Senator Micciche,

Alaska Children's Trust (ACT) supports the statewide effort to revise Title 4 of the Alaska Statutes regulating alcoholic beverages. ACT is the statewide lead organization focused on child abuse and neglect.

As a member of the Recover Alaska steering committee, ACT recognizes the impact of the changes being recommended to Title 4 supports Alaska's efforts to ensuring our children grow up in safe, stable, and nurturing homes. Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4, putting our children at risk. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations.

The proposed revisions are a comprehensive package of inter-related proposals to improve the overall system of alcohol regulation in Alaska. They will:

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This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will promote a fair business climate and protect public health and safety by:

- Creating a rational regulatory structure for Alaska's alcohol licensing system
- Limiting youth access to alcohol
- Promoting responsible alcohol use and reduce the harms of overconsumption.

We support this significant multi-year effort of the stakeholder group to improve Title 4, and look forward to a legislative package that will benefit all Alaskans. Thank you for your efforts.

Sincerely,

A handwritten signature in black ink, appearing to read "TJ Storrs".

Trevor J. Storrs
Executive Director



February 28, 2017

Senator Peter Micciche
Alaska State Capitol
Juneau, Alaska 99801

Dear Senator Micciche,

On behalf of the Mat-Su Health Foundation and its Board of Directors, I am writing to express support for the Title 4 reform process and upcoming legislation.

The Mat-Su Health Foundation (MSHF) shares ownership in Mat-Su Regional Medical Center and invests its profits from that partnership back into the community in order to improve the health and wellness of Alaskans living in the Mat-Su. In 2013, the foundation, along with community partners, conducted a Community Health Needs Assessment, which included data analysis, public polling and 24 community forums. Alcohol and substance abuse was ranked as the number one health issue in Mat-Su. In follow up research, we asked our local police captains, what is the number one substance problem? Their response was “alcohol, alcohol, alcohol.” Perhaps that is why the number one reason Mat-Su residents visit our local hospital’s emergency department for behavioral health needs is alcohol-related disorders.

Revisions to Alaska’s alcohol laws can help correct some of these problems. Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations. The Mat-Su Health is particularly interested in the public health aspects of Title 4 reform. When enacted, the new law can do the following:

- Help prevent youth access to alcohol, while not criminalizing youth for one mistake.
- Preserve limits on the density of alcohol outlets, correlated with negative health and safety impacts.
- Promote responsible service and consumption of alcohol at establishments and special events.
- Hold licensees, employees and other adults more accountable for serving minors with reasonable and consistent penalties.
- Regulate alcohol purchases shipped directly to customers through online sales.
- Increase availability of data on alcohol in local option areas, and local enforcement of Title 4.
- Provide more resources for education about and enforcement of Title 4 at the state and local levels.

We support the significant multi-year effort of the stakeholder group to improve Title 4, and look forward to a legislative package that will benefit all Alaskans. Thank you for your efforts!

Sincerely,

Chief Executive Officer



Resolution of Support for Revisions to Title 4 of the Alaska Statutes

Whereas, Title 4 of the Alaska Statutes is the law regulating alcoholic beverages in the State of Alaska; and

Whereas, the Alaska Statutes, §04.06.090 states that the Alcoholic Beverage Control Board "shall control the manufacture, barter, possession, and sale of alcoholic beverages in the state" and that the Board "is vested with the powers, duties and responsibilities necessary for the control of alcoholic beverages"; and

Whereas, Title 4 of the Alaska Statutes has not been substantially updated since 1980; and

Whereas, over 100 stakeholders and staff representing the alcohol industry, public health and public safety spent over 11,000 hours of dedicated time during a period of more than three years to craft proposed revisions to Title 4; and

Whereas, over 100 stakeholders and staff representing the alcohol industry, public health, local governments, and public safety spent over 11,000 hours of dedicated time during a period of more than three years to craft proposed revisions to Title 4; and

Whereas, the comprehensive package of recommendations will, *as a whole*, promote a fair business climate and protect public health and safety, create rational regulation for all tiers of the state's alcohol industry, limit youth access to alcohol, and promote responsible alcohol use and reduce the harms of overconsumption; and

Whereas, the proposed revisions will, *as a whole*, benefit communities, businesses, and public health, safety and welfare; and

Whereas, the proposed revisions will benefit youth by ensuring that the penalty for underage drinking does not jeopardize a young person's future, providing an incentive to seek needed alcohol education or treatment, and holding adults who supply alcohol to youth more accountable; and

Whereas, the proposed revisions will benefit businesses by making Title 4 easier to understand and comply with, protecting existing business investments, providing more flexibility for innovative business models, and restructuring penalties to be proportional to the seriousness of each violation; and

Whereas, the proposed revisions will benefit local governments by providing resources for education about Title 4 and new options for supporting economic development with tourism and hospitality; and

Whereas, the proposed revisions will benefit public health by preventing youth access to alcohol, preserving population limits on alcohol licenses and managing density of alcohol outlets, promoting responsible and moderate consumption at alcohol establishments and events, and regulating purchases of alcohol shipped directly to customers; and

Whereas, the proposed revisions will benefit public safety by providing resources for local education and enforcement, improving law enforcement's ability to address violations of Title 4, and increasing availability of data about alcohol entering local option communities; and

Whereas, the proposed revisions will improve the ABC Board's and agency staff's ability to effectively administer and enforce Title 4 and its associated regulations; and

Whereas, the Title 4 Review stakeholder group achieved success in enacting some recommendations through passage of SB 165 in 2016, but intends to bring a comprehensive package forward in 2017;

THEREFORE, BE IT RESOLVED THAT we, the undersigned on this date of February 28, 2017 support the work of the Title 4 Review stakeholder group and their set of proposed revisions to Title 4.

Organization	Mat-Su Health Foundation
Community	Matanuska-Susitna Borough
Signature	
Name	Elizabeth Ripley
Title	Chief Executive Officer

3760 Piper Street
P.O. Box 196604
Anchorage, AK 99508
t: (907) 562.2211
www.providence.org/alaska



2/24/2017

Senator Peter Micciche
State Capitol Room 508
Juneau, AK 99801

Dear Senator Micciche,

Providence Health & Services Alaska supports the statewide effort to revise Title 4 of the Alaska Statutes regulating alcoholic beverages. Thank you for your role in that process. Proposed recommendations are the product of a five-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 100 stakeholders to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state.

As you know, Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations.

The proposed revisions are a comprehensive package of inter-related proposals to improve the overall system of alcohol regulation in Alaska. They will:

- Make Title 4 a clear and consistent framework used by licensees, the ABC Board and law enforcement;
- Increasing effectiveness of Title 4 enforcement by improving the swiftness, proportionality and consistency of penalties; and,
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This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will promote a fair business climate and protect public health and safety by:

- Creating a rational regulatory structure for Alaska's alcohol licensing system;
- Limiting youth access to alcohol; and,
- Promoting responsible alcohol use and reduce the harms of overconsumption.

We support this significant multi-year effort of the stakeholder group to improve Title 4, and look forward to a legislative package that will benefit all Alaskans. Thank you for your efforts.

Sincerely,

A handwritten signature in blue ink that reads "Bruce Lamoureux".

Bruce Lamoureux
Chief executive officer

Resolution of Support for Revisions to Title 4 of the Alaska Statutes

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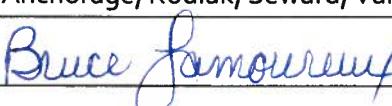
Whereas, the proposed revisions will benefit public health by preventing youth access to alcohol, preserving population limits on alcohol licenses and managing density of alcohol outlets, promoting responsible and moderate consumption at alcohol establishments and events, and regulating purchases of alcohol shipped directly to customers; and

Whereas, the proposed revisions will benefit public safety by providing resources for local education and enforcement, improving law enforcement's ability to address violations of Title 4, and increasing availability of data about alcohol entering local option communities; and

Whereas, the proposed revisions will improve the ABC Board's and agency staff's ability to effectively administer and enforce Title 4 and its associated regulations; and

Whereas, the Title 4 Review stakeholder group achieved success in enacting some recommendations through passage of SB 165 in 2016, but intends to bring a comprehensive package forward in 2017;

THEREFORE, BE IT RESOLVED THAT we, the undersigned on this date of February 24, 2017 support the work of the Title 4 Review stakeholder group and their set of proposed revisions to Title 4.

Organization	Providence Health & Services Alaska
Community	Anchorage, Kodiak, Seward, Valdez
Signature	
Name	Bruce Lamoureux
Title	Chief Executive Officer

Resolution of Support for Revisions to Title 4 of the Alaska Statutes

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Whereas, the Title 4 Review stakeholder group achieved success in enacting some recommendations through passage of SB 165 in 2016, but intends to bring a comprehensive package forward in 2017;

THEREFORE, BE IT RESOLVED THAT we, the undersigned on this date of _____, 2017 support the work of the Title 4 Review stakeholder group and their set of proposed revisions to Title 4.

Organization	Recover Alaska
Community	Anchorage; statewide
Signature	
Name	Tiffany Hall
Title	Executive Director



RECOVER ALASKA

2/23/2017

Senator Peter Micciche
State Capitol Room 508
Juneau, AK 99801

Dear Senator Micciche,

Our organization supports the statewide effort to revise Title 4 of the Alaska Statutes regulating alcoholic beverages. Thank you for your role in that process. The recommendations brought through this process are the product of a five-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 100 stakeholders to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state.

As you know, Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations.

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We support this significant multi-year effort of the stakeholder group to improve Title 4, and look forward to a legislative package that will benefit all Alaskans. Thank you for your efforts.

Sincerely,

Tiffany Hall
Recover Alaska



2/24/2017

Senator Peter Micciche
State Capitol Room 508
Juneau, AK 99801

Dear Senator Micciche,

I am writing to express Set Free Alaska's support of the statewide effort to revise Title 4 of the Alaska Statutes regulating alcoholic beverages. Thank you for your role in that process. The recommendations brought through this process are the product of a five-year process initiated by the Alcoholic Beverage Control (ABC) Board to engage a diverse group of more than 100 stakeholders to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state.

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- Make Title 4 a clear and consistent framework used by licensees, the ABC Board and law enforcement
- Increasing effectiveness of Title 4 enforcement by improving the swiftness, proportionality and consistency of penalties
- Increasing licensee accountability before the ABC Board for Title 4 violations.

This package ensures that the Alcoholic Beverage Control Board fairly represents the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. It will promote a fair business climate and protect public health and safety by:

- Creating a rational regulatory structure for Alaska's alcohol licensing system
- Limiting youth access to alcohol
- Promoting responsible alcohol use and reduce the harms of overconsumption.

We support this significant multi-year effort of the stakeholder group to improve Title 4, and look forward to a legislative package that will benefit all Alaskans. Thank you for your efforts.

Sincerely,

A handwritten signature in black ink, appearing to read "Philip Licht".

Philip Licht
Set Free Alaska

2/24/2017

Senator Peter Micciche
State Capitol Room 508
Juneau, AK 99801

Dear Senator Micciche,

The Alaska Mental Health Trust Authority supports the statewide effort to revise Title 4 of the Alaska Statutes regulating alcoholic beverages. Thank you for your leadership in guiding that process. The recommendations brought through this process are the product of a five-year process initiated by the Alcoholic Beverage Control (ABC) Board with multiple partners to engage a diverse group of more than 100 stakeholders to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4, Alaska's statutes regarding regulation and control of alcoholic beverages in the state.

As you know, Title 4 is recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the statutes. Much of the chapter has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC Board carry out its mission and will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations.

The proposed revisions are a comprehensive package of inter-related proposals to improve the overall system of alcohol regulation in Alaska. They will:

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- Creating a rational regulatory structure for Alaska's alcohol licensing system
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- Promoting responsible alcohol use and reduce the harms of overconsumption.

The Trust supports this significant multi-year effort of the stakeholder group to improve Title 4, and look forward to a legislative package that will benefit all Alaskans. Thank you sincerely for your efforts.

Sincerely,


Greg Jones
Interim CEO
The Alaska Mental Health Trust Authority

Alaska
Beer, Wine & Spirits
Wholesalers Association

January 8, 2018

Senator Peter Micciche
State Capitol Room 508
Juneau AK, 99801

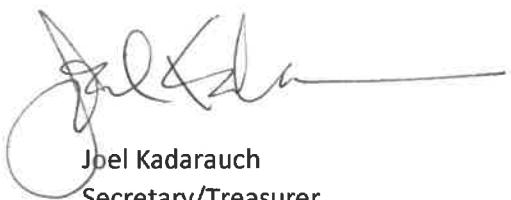
Dear Senator Micciche,

Thank you for your leadership in modernizing Alaska's alcohol statutes. The **Alaska Beer, Wine & Spirits Wholesalers Association** fully supported this process, and supports SB 76 as currently written. We recognize and respect that a broad representation of stakeholders has spent countless hours over a 5-year period toward *compromise and consensus* on this project. The result, while perhaps not perfect in any one stakeholder's eyes, clearly represents significant improvement to the overall system of alcohol regulation in Alaska.

The landscape of businesses and regulation is constantly changing. There will be ample future opportunities to refine our statutes and regulations as this evolution continues. Please don't allow the pursuit of one party's idea of perfection through further changes or amendments to jeopardize or sacrifice the enormous overall benefit which SB 76 will bring about today.

Sincerely,

The Alaska Beer, Wine & Spirits Wholesalers Association



Joel Kadarauch
Secretary/Treasurer



P.O. Box 249
1000 Arlberg Avenue
Girdwood, Alaska 99587

March 17, 2017

VIA-EMAIL: sen.peter.micciche@akleg.gov; Rachel.hanke@akleg.gov

To: Members of the Senate Labor and Commerce Committee:

Alyeska Resort asks for your support of Senate Bill 76 (the "Bill"), introduced on March 3, 2017, which Bill would revise Title 4 of the Alaska Statutes regulating alcohol beverages. This Bill is the product of a five-year process initiated by the Alcoholic Beverage Control Board ("ABC") to engage a diverse group of more than 100 stakeholders across the State to determine how to improve the structure, organization, specific policies and associated implementation issues in Title 4; Alaska's statutes regarding regulation and control of alcoholic beverages in the State.

Title 4 is generally recognized to be in many ways outdated, confusing or otherwise ineffective in carrying out the intent of the current State statutes. Much of Title 4 has not been updated since 1980. Over time, incremental updates and changing trends have reduced the effectiveness of Title 4. This systematic redraft of Title 4 will help the ABC carry out its mission and will benefit organizations and individuals whose work, community or business is affected by alcoholic beverage laws and regulations.

The proposed revisions in the Bill form a comprehensive package of inter-related proposals to improve the overall system of alcohol regulation in Alaska. The Bill's proposed revisions will:

- Make Title 4 a clear and consistent framework used by licensees, the ABC and law enforcement;
- Increase the effectiveness of Title 4 enforcement by improving the swiftness, proportionality and consistency of penalties; and
- Increase licensee accountability before the ABC for Title 4 violations.

This Bill ensures that the ABC will fairly represent the interests of all Alaskans and will be a leader in alcohol education, policy and regulation. The Bill will also promote a fair business climate and protect public health and safety by:

- Creating a rational regulatory structure for Alaska's alcohol licensing system;
- Limiting youth access to alcohol; and
- Promoting responsible alcohol use and reduce the harms of over-consumption.

Alyeska Resort urges you to support this significant, multi-year effort by voting in support of Senate Bill 76.

Sincerely,
A handwritten signature in blue ink that reads "J. Randall Call".
J. Randall Call
Vice President & General Counsel

Senator Peter Micciche

Alaska Legislature

State Capital Room 508

Juneau, Alaska 99801

RE: SB76 Alcoholic Beverage Control: Alcohol Regulations.

Dear Senator Peter Micciche,

I would like to personally thank you for drafting an amendment to strip the 80/20 provision from SB76. If this passes, which I'm hoping it will, it will be a huge step in getting the craft breweries around the state to continue their businesses and to grow to help out their local and state economy.

I'm hoping that more people will realize what this will do for the economy and will back you getting it removed.

Once again, thank you for all your hard work on trying to get this 80/20 stripped and for everything else you have done in the senate.

Sincerely,

Jerilee Musgrove

Local resident in Soldotna Alaska wishing the best for the Kenai River Brewery.

BEARPAW RIVER BREWING COMPANY

Email: info@bearpawriverbrewing.com
Website: www.bearpawriverbrewing.com
Phone: 907-232-2718



Senator Peter Micciche
Alaska Legislature
State Capitol Room 508
Juneau AK, 99801

April 2, 2018

RE: SB 76 - ALCOHOLIC BEVERAGE CONTROL; ALCOHOL REG

Dear Senator Micciche,

Bearpaw River Brewing Company has been open in Wasilla for just over two years. We are a locally owned and operated small business that prides itself in being rooted in our community, and in bringing benefits to our area and our State that are not solely economic. So in addition to providing jobs, creating tax revenue, and partnering with other Alaskan businesses, we also collaborate in several charitable endeavors and community activities. For instance, we helped the City of Wasilla promote its Centennial year in 2017; we have donated beer to fundraise for causes such as "Shoot for the Cure," which benefits those with Cystic Fibrosis; and we have partnered with the Valley Fine Arts Association to provide a much-needed exhibition space to showcase local art. In addition to all of this, we have built our taproom to be a family friendly space where people in our community can get together.

We know that there are many other small, locally owned, and independent craft breweries across the State that are also impacting their communities in positive ways, and we would like to see the continued flourishing of community-focused breweries and taprooms across the State.

For this reason, among several others already outlined by the Brewer's Guild, we cannot support the 80/20 distribution provision in SB76. It is clear that this provision is an attempt by CHARR to legislate away competitive enterprise, and no doubt it would be effectively impossible for future small breweries to open and operate if this provision went through. Breweries in Alaska already operate under severely stifling restrictions compared with breweries in most other States, including a required closing time of 8pm (before most bars see their peak hours), a limit on serving amount (no more than 36oz of beer per person), and a "no fun" rule that prohibits taprooms from providing entertainment or offering engaging activities for their patrons. Moreover, SB76 already contains even further population-based limitations in order to appease CHARR and recognize the differences in manufacturing versus BDL licenses (and their associated fees). We are of the opinion that these limitations are already hugely restrictive to our industry, especially small,

locally focused breweries, and so we are strongly opposed to the 80/20 provision and the deleterious impact it would have on the brewing industry, on State and local economies, and on the communities future breweries would serve.

We encourage you to oppose the 80/20 provision and help keep SB76 a bill that everyone in the sector can work with.

Sincerely,

Jake Wade
Owner/Brewer
On behalf of Bearpaw River Brewing Company



5429 Shaune Dr. Juneau, Alaska 99801 99801-9540 • Ph: 907.780.5866 • Fx: 907.780.4514 • Web: alaskanbeer.com • Email: info@alaskanbeer.com

Senator Peter Micciche
Alaska Legislature
State Capitol Room 508
Juneau, AK 99801

April 2, 2018

RE: SB 76 – ALCOHOLIC BEVERAGE CONTROL; ALCOHOL REG

Dear Senator Micciche:

As we discussed in previous meetings, it is my feeling that SB 76 cannot (and should not) pass without the support of the full industry. I am currently the Secretary of the BGA and have spoken often with many of my fellow brewers during the last few years of this process. At this point, the BGA (Brewers Guild of Alaska) has worked with our membership to find a consensus for moving forward. We are comprised of many small brewers, who have just started their businesses and are struggling to understand the myriad of regulations we operate under in the State of Alaska. A clear sticking point for a majority of our members, is the 80/20 provision of the newly defined Brewery Retail Licenses.

One of the purposes of SB 76 is to modify the current system for clarity, and to allow the Alcoholic Beverage Control Board to function more efficiently. The removal of the proposed 80/20 provision (Sec. 04.09.310 (g)) would be a very positive step forward in bringing unity to the BGA, in regards to SB76. It also would help meet the purpose stated above. The enforcement of the 80/20 is an additional unnecessary burden to AMCO. The 80/20 provision is also difficult to explain to the public, and does not create the clarity and visibility to the public we are trying to achieve in the Title 4 rewrite.

I urge you to eliminate Sec. 04.09.310 (g) from SB 76 and appreciate all the efforts of the many individuals who have worked diligently to upgrade our current Title 4 regulations. It is not an easy task, particularly in a state with limited licenses that can be bought and sold. Proof that the state of Alaska is unique, once again!

Sincerely,

A handwritten signature in black ink that reads "Marcy Larson".

Marcy Larson
Co-Founder
Office: 907-780-5914

Rachel Hanke

From: Jeanne Kitayama & Paul Wheeler <hainesbrew@gmail.com>
Sent: Saturday, March 31, 2018 9:04 PM
To: Sen. Peter Micciche
Subject: No on SB76

Dear Senator Micciche,

I am writing to urge you not to pass HB76 through your committee, especially as it is written with the 80/20 (wholesale/retail) provision.

Craft breweries have become integral parts of each of their communities. Not only does our industry contribute to economic well-being, but it also draws in tourism and new residents. The 80/20 provision would strangle small breweries like ours, and stifle economic development in Alaska. Our tasting room and retail sales make up more than half of our total income.

Alaska's restrictions on brewery tasting rooms – limited serving quantities, hours, and activities – make us unique. In our personal experience these restrictions have added a healthy social venue for our community. People who do not frequent the traditional bars, are comfortable at the brewery where the evenings are early and without rowdy incidents. In the dark days of Alaskan winters this type of community socializing brings people out of isolation and into a better frame of mental health.

Thank you for considering the detrimental economic and social impacts SB76 would have on Alaskans.

Sincerely,

Jeanne Kitayama & Paul Wheeler Owners,

Haines Brewing Company

--
Paul Wheeler & Jeanne Kitayama
Haines Brewing Company, Inc.
PO Box 911, Haines, AK 99827
www.hainesbrewing.com