

Alaska Cabaret, Hotel,
Restaurant & Retailers Association



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The Honorable Johnny Ellis
Alaska State Senate
State Capitol, 119
Juneau, AK 99801-1182

March 28, 2011

Dear Senator Ellis:

On behalf of the Alaska Cabaret, Hotel, Restaurant and Retailer's Association, representing Alaska's hospitality industry and over 1,800 licensed establishments, we would like to offer our support for Senate Bill 23, the extension of the Alaska Film Production Tax Incentive Program.

Since its inception in 2008, the Film Production Tax Incentive program has created jobs for Alaskans and economic opportunities for Alaska businesses small and large. Projects resulting from this tax incentive programs offer invaluable marketing and promotion for Alaska tourism and a welcome economic boost to Alaskan businesses. Continuing and extending this program will encourage the multi-billion dollar film and television industry to continue business in our great State.

We support the extension of the Alaska Film Production Tax Incentive program for ten years with \$100 million available in incentives during the first five years and \$100 million in incentives for the final five years. Senate Bill 23 will continue the successful economic diversification and development it has already shown while providing Alaska businesses opportunities to properly plan for and capitalize on Alaska's newest multi-million dollar industry.

For all of these reasons, Alaska CHARR fully supports the Film Credit Tax Credit Bill and thanks the Alaska State Legislature for diversifying and supporting Alaska's economy.

Sincerely,

Dale G. Fox, CAE
President & CEO, Alaska CHARR