



Anchorage Convention & Visitors Bureau

524 West Fourth Avenue, Anchorage, Alaska 99501-2212 | Phone: 907.276.4118 | Fax: 907.278.5559 | ExploreAnchorage.net

February 17, 2011

Senator Johnny Ellis
Chair, Senate Rules Committee
Alaska State Senate
State Capitol, Room 119
Juneau, AK 99801-1182

Dear Senator Ellis:

It is with pleasure I present you with the enclosed Anchorage Convention & Visitors Bureau (ACVB) Resolution 2011-01 in support of SB 23/HB 67, Extension of Alaska Film Production Incentive Program. Our Board of Directors unanimously approved the film efforts in Alaska and go on record supporting the incentive program, providing a written resolution. As you know, the economic impact resulting from film productions will flow into our Alaska communities, presenting new business opportunities resulting in a positive impact on our economy.

We appreciate the groundbreaking efforts you began in 2007, resulting in the current program in place, and look forward to our state reaping these benefits for years to come. Thank you for your continued support of this program and your commitment to bring new industry to Alaska.

ACVB wholeheartedly supports SB 23/HB 67 and the opportunity to bring the film industry to Alaska through this incentive program.

Sincerely,

Julie Saupe
President & CEO



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ANCHORAGE CONVENTION & VISITORS BUREAU BOARD OF DIRECTORS

RESOLUTION 2011-01

A Resolution in support of SB 23/HB 67 - Extension of Alaska Film Production Incentive Program

WHEREAS, since its inception in 2008 Alaskan communities have benefitted greatly from the Alaska Film Production Incentive program as a result of productions large and small filming in Alaska with the positive financial impacts from the film production felt across the community; and,

WHEREAS, film and television projects also offer millions of dollars worth of marketing and promotion for Alaska businesses, products and Alaska tourist destinations; and,

WHEREAS, SB 23/ HB 67 seeks to continue the success of the Alaska Film Production Incentive Program by extending the opportunities created in Alaska for economic development and diversification; and,

WHEREAS, as some other states are struggling with budget deficits and have been cutting their film incentives, Alaska is in a uniquely strong fiscal position to capitalize on this opportunity in the short and medium term by signaling our commitment to keep Alaska open for the film and television business; and,

WHEREAS, SB 23/ HB 67 seeks to continue the positive economic development of the Alaska Film Production Incentive Program by creating a climate that fosters the growth of the television and film production industry and encourages the incremental capital investments necessary to support this multi-million dollar industry; and,

WHEREAS, SB 23 / HB 67 extends the Film Production Tax Incentive Program for 10 years, offering \$100 million in transferable tax credits in the first 5 years of the extension and \$100 million in credits for the final 5 years of the extension; and,

WHEREAS, tax credits will be issued after the production has completed filming in Alaska and only after a thorough audit of those Alaska expenses by an independent auditor.

NOW THEREFORE be it resolved that the Board of Directors of the Anchorage Convention & Visitors Bureau strongly supports the continuation and extension of the film incentive program via SB 23/ HB 67.



Maggie Kelly
Chairman for the Board of Directors



Julie Saupe
President & CEO

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