

KIDS COUNT ALASKA

Economic Well-Being of Alaska's Families

Early Childhood House Joint Meeting

14 March 2018

Trevor Storrs

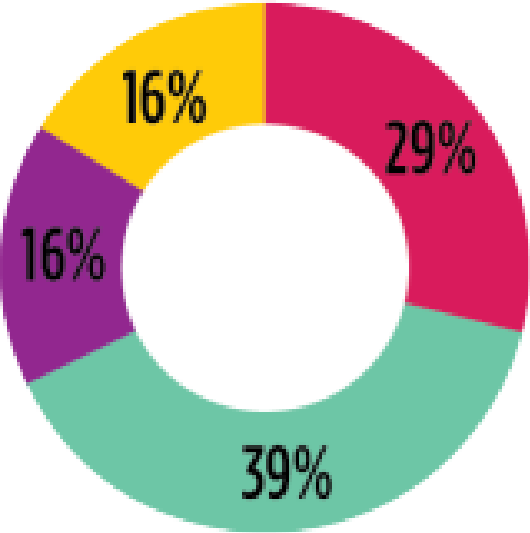


RESILIENT FAMILY



Children make up a quarter of Alaska's population

207,131 children

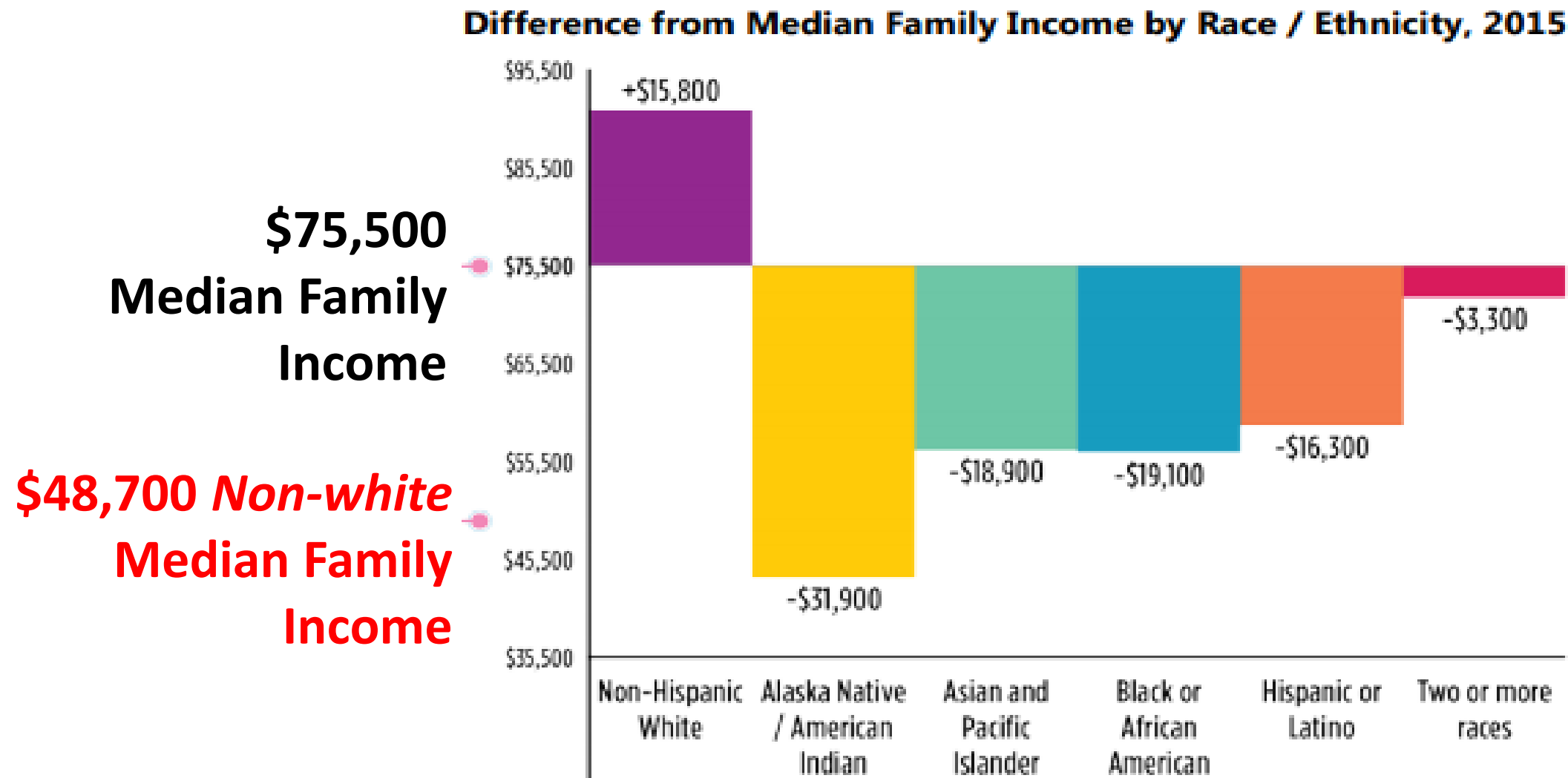


- 0 to 4 = 54,115
- 5 to 11 = 73,401
- 12 to 14 = 29,721
- 15 to 17 = 30,090

| Child Population (0-19) by Region, 2016 | | |
|---|----------------------|--------------------------------|
| Region | # of Children (0-19) | Percentage of Child Population |
| Anchorage | 81,772 | 39% |
| Gulf Coast Region | 21,027 | 10% |
| Interior Region | 31,041 | 15% |
| Matanuska-Susitna | 31,704 | 15% |
| Northern Region | 9,424 | 5% |
| Southeast Region | 18,054 | 9% |
| Southwest Region | 14,109 | 7% |
| Alaska | 207,131 | 100% |

Source: Kids Count Alaska Economic Well Being 2018

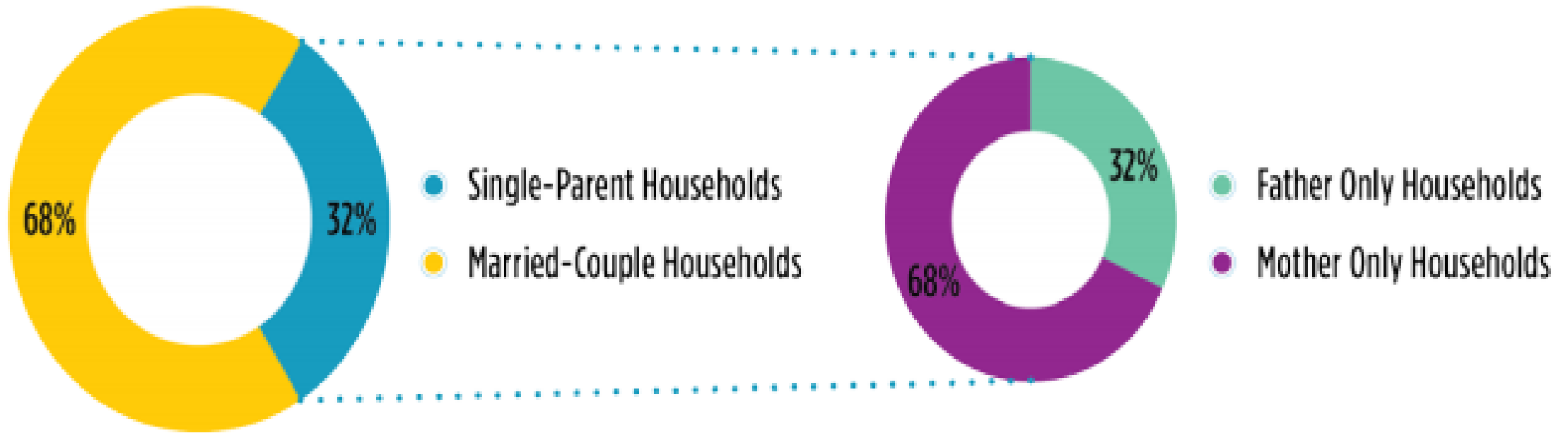
Income is not equal



Source: Kids Count Alaska Economic Well Being 2018

Having both parent in the workforce is a financial advantage

Household Type 2011-2015



Source: Kids Count Alaska Economic Well Being 2018

Where you live has a big impact on how much families struggle

Children who Live in Families with Incomes below the Federal Poverty Level, 2011-2015

| Region | # of Children | % of Children |
|-------------------|---------------|---------------|
| Anchorage | 9,221 | 39% |
| Gulf Coast Region | 2,218 | 27% |
| Interior Region | 3,275 | 32% |
| Matanuska-Susitna | 3,254 | 34% |
| Northern Region | 2,248 | 42% |
| Southeast Region | 2,063 | 32% |
| Southwest Region | 3,871 | 42% |
| Alaska | 26,150 | 36% |

Source: Kids Count Alaska Economic Well Being 2018

Hard working families are struggling to keep up with housing costs



Working at minimum wage

\$9.80/hr



Each week you have to work

77 HOURS!



To afford a modest 1 bedroom rental home at Fair Market Rent

FACTS ABOUT **ALASKA:**

| STATE FACTS | |
|-----------------------------|----------------|
| Minimum Wage | \$9.80 |
| Average Renter Wage | \$19.11 |
| 2-Bedroom Housing Wage | \$24.16 |
| Number of Renter Households | 91,913 |
| Percent Renters | 37% |

| MOST EXPENSIVE AREAS | HOUSING WAGE |
|----------------------------|----------------|
| Aleutians West Census Area | \$32.52 |
| Nome Census Area | \$30.42 |
| Denali Borough | \$30.37 |
| Juneau City and Borough | \$28.19 |
| Bethel Census Area | \$28.15 |

Source: Out of Reach 2018, National Low Income Housing Coalition

Alaska is leading the country in housing burden

| State Nonmetropolitan Areas (Combined) | Housing Wage for Two-Bedroom FMR | Nonmetropolitan Counties (or County-Equivalents) | Housing Wage for Two-Bedroom FMR |
|--|----------------------------------|--|----------------------------------|
| Hawaii | \$25.49 | Aleutians West Census Area, AK | \$32.52 |
| Alaska | \$24.10 | Monroe County, FL | \$32.35 |
| Connecticut | \$21.06 | Pitkin County, CO | \$30.75 |
| New Hampshire | \$19.38 | Nome Census Area, AK | \$30.42 |
| Massachusetts | \$19.23 | Denali Borough, AK | \$30.37 |
| Maryland | \$19.22 | Juneau City and Borough, AK | \$28.19 |
| Vermont | \$19.03 | Bethel Census Area, AK | \$28.15 |
| California | \$18.75 | Kauai County, HI | \$28.13 |
| North Dakota | \$17.52 | Skagway Municipality, AK | \$27.19 |
| Colorado | \$17.16 | Dunn County, ND | \$27.12 |

Source: OUT OF REACH 2017 | NATIONAL LOW INCOME HOUSING COALITION

Families are going hungry

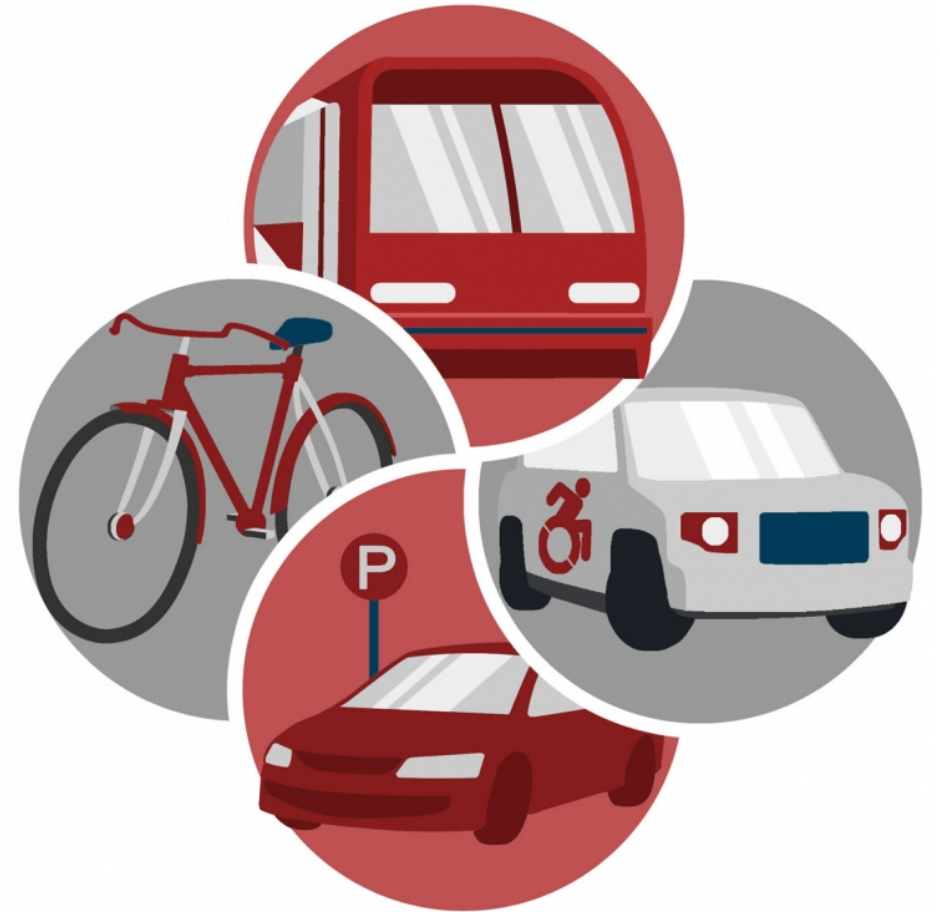
- In 2014, 20 percent of all children, approximately 38,000 children, lived in households where there was not enough food because of insufficient resources.
- In 2015, 81,000 individuals participated in Supplemental Nutrition Assistant Program (SNAP).



Source: Kids Count Alaska Economic Well Being 2018

Transportation is an issue for some families

10% of children, approximately 19,000 children, lived in homes where there was not a vehicle available for household members. Regionally, particularly off the road system, individuals may have less need for a truck or car and rather rely on ATVs



Source: Kids Count Alaska Economic Well Being 2018

Families are major contributors to early care and learning



Source: *Economic Impact of Early Care and Learning in Alaska*, Alaska Early Childhood Coordinating Council, 2015

Table 4: Top 10 Least Affordable States for Family Child Care Toddler Care in 2016

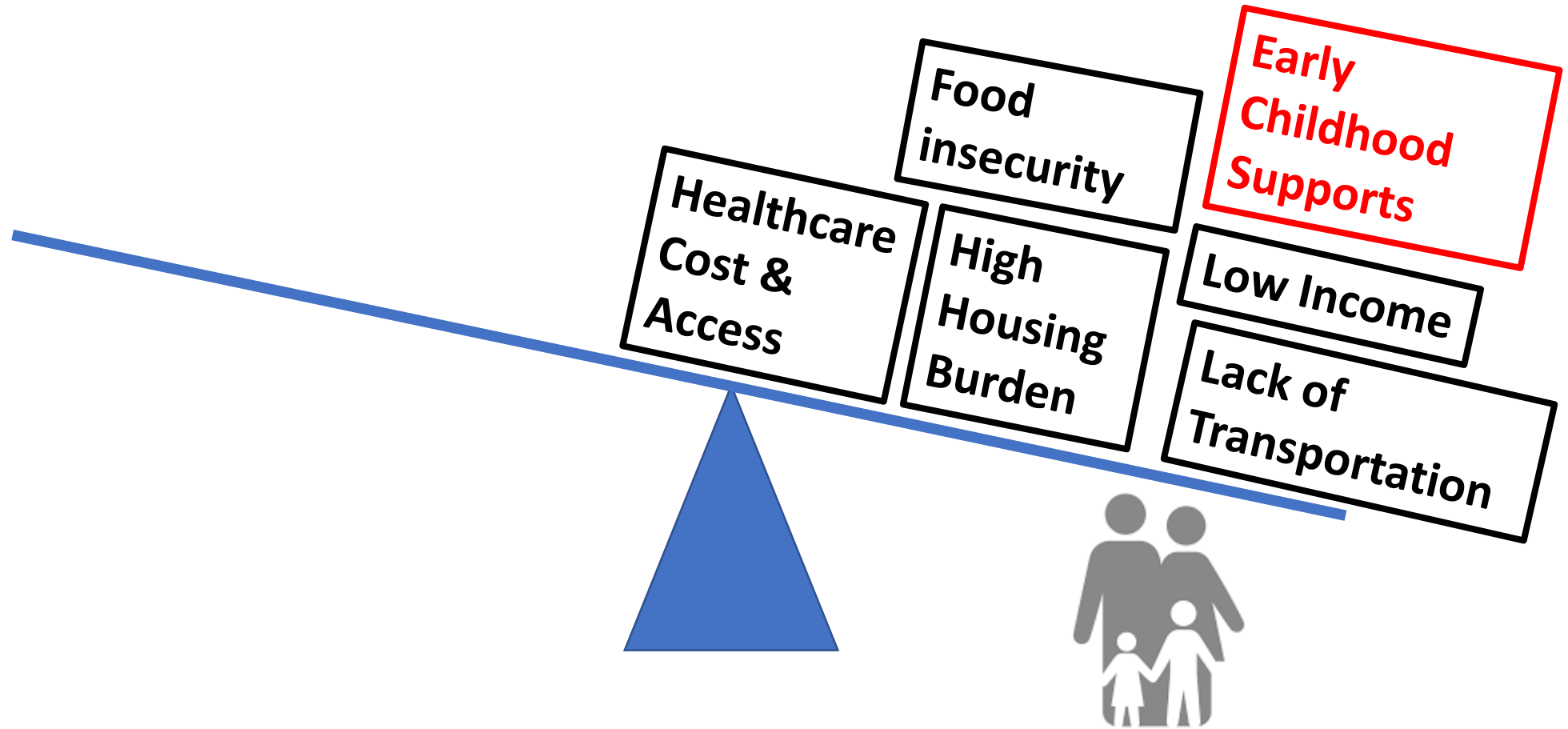
| Rank | State | Average annual cost of infant care in FCC program ⁺ | Single parent | | Married couple | |
|------|---------------|--|-----------------------------------|---|-----------------------------------|---|
| | | | State median income ⁺⁺ | Cost of care as a percentage of median income | State median income ⁺⁺ | Cost of care as a percentage of median income |
| 1 | Nevada | \$8,209 | \$27,994 | 29.3% | \$72,222 | 11.4% |
| 2 | New Mexico | \$7,947 | \$21,397 | 37.1% | \$70,095 | 11.3% |
| 3 | New York | \$10,244 | \$26,347 | 38.9% | \$95,817 | 10.7% |
| 4 | Washington | \$9,401 | \$26,692 | 35.2% | \$89,169 | 10.5% |
| 5 | Wisconsin | \$9,193 | \$24,649 | 37.3% | \$87,208 | 10.5% |
| 6 | Massachusetts | \$12,152 | \$28,389 | 42.8% | \$117,207 | 10.4% |
| 7 | Utah | \$7,780 | \$26,942 | 28.9% | \$76,736 | 10.1% |
| 8 | Oregon | \$7,780 | \$22,828 | 34.1% | \$77,465 | 10.0% |
| 9 | Alaska | \$9,531 | \$33,153 | 28.7% | \$96,526 | 9.9% |
| 10 | Florida | \$7,270 | \$25,163 | 28.9% | \$74,599 | 9.7% |

Note: Affordability is a comparison of average cost against state median income. State rankings do not include the *District of Columbia* or *Colorado*.

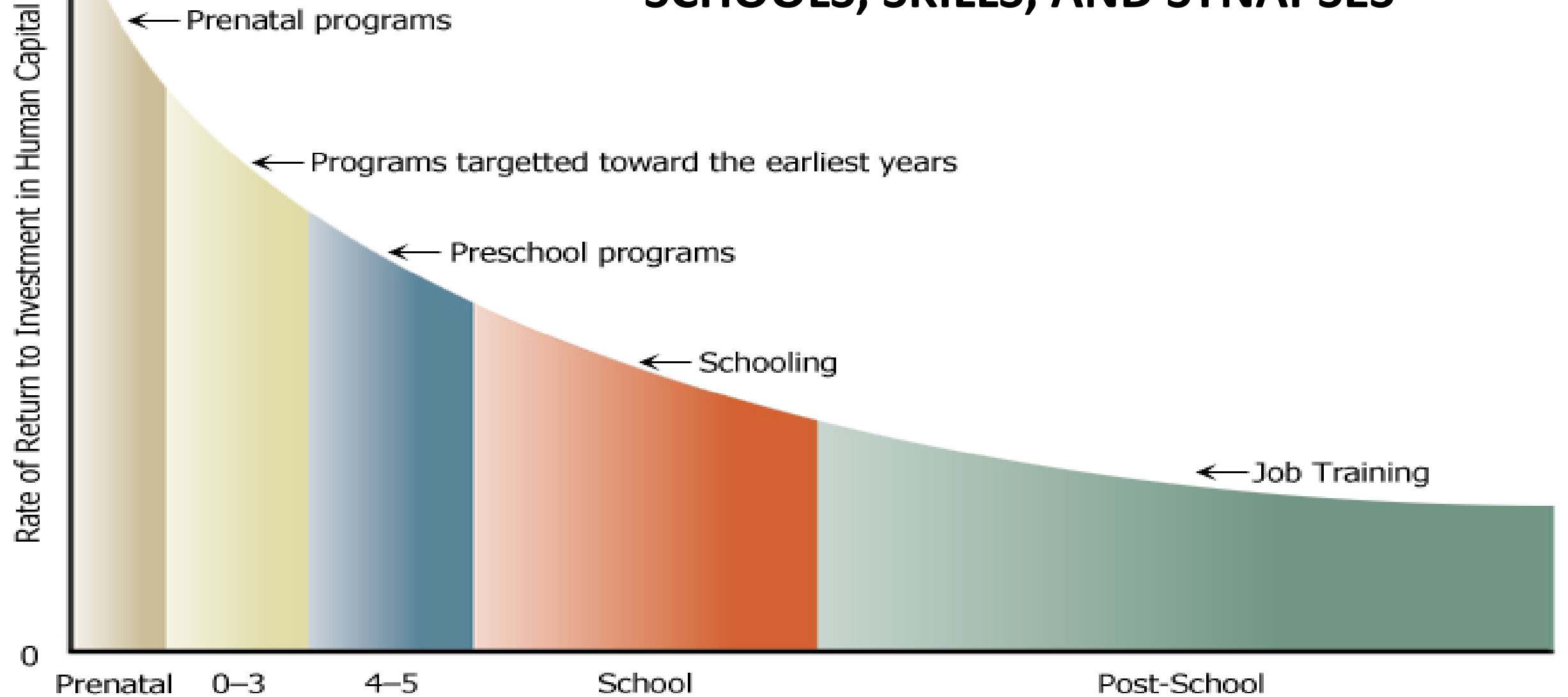
⁺Source: Child Care Aware® of America's February 2017 survey of Child Care Resource and Referral State Networks. Some states used the latest state market rate survey.

⁺⁺Source: U.S. Census Bureau, American Community Survey, 2015 five-year estimate. Table B19126.

Cumulative effect of stressors



JAMES J. HECKMAN, SCHOOLS, SKILLS, AND SYNAPSES



Economic Impact of Early Care and Learning in Alaska Alaska Early Childhood Coordinating Council, 2015



Early childhood education reduces negative and costly outcomes

1. Decrease Crime
2. Improved Graduate Rates
3. Teenage Birth Drop
4. Increase Employment
5. Decrease welfare and health care costs
6. Academic and Earnings Outcomes
7. Increased Workforce

Source: Economic Impact of Early Care and Learning in Alaska, Alaska Early Childhood Coordinating Council, 2015