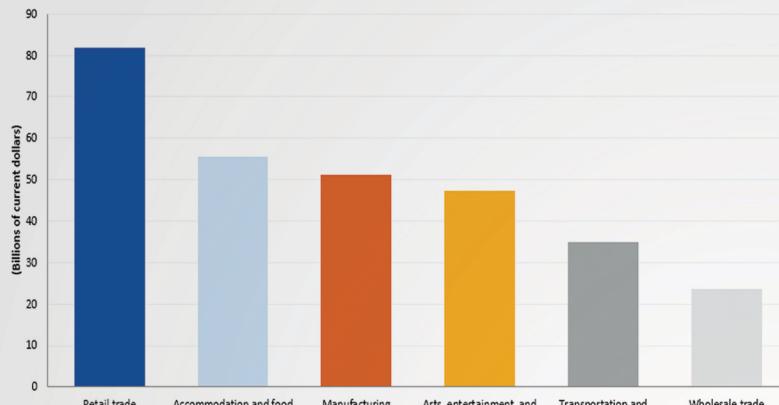


Outdoor Recreation is a Smart Investment

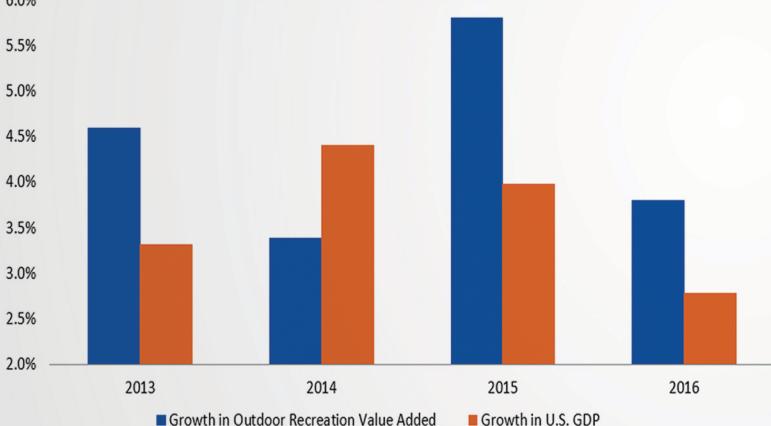
\$374 Billion US Economic Impact of Outdoor Recreation

“ The public will no doubt be surprised at the economic importance of this industry as we release prototype statistics measuring the impact of activities like boating, fishing, RVing, hunting, camping, hiking, and more. ”
U.S. Commerce Secretary Wilbur Ross

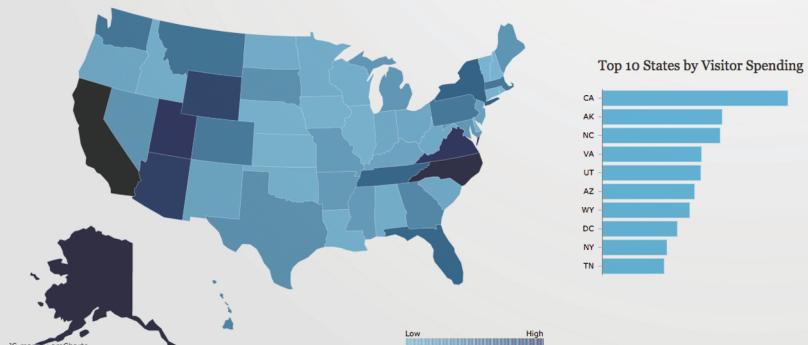
Outdoor Recreation Value Added for Selected Industries (2016)



Growth in Outdoor Recreation Value Added vs. Growth in U.S. GDP



Top 10 States by Visitor Spending to National Parks



National Park Service Jobs in Alaska

