

From: Kirkawa <kirkawa@aol.com>
Sent: Friday, March 02, 2018 4:03 PM
To: Rep. Jason Grenn
Cc: [REDACTED]
Subject: Thank you for your support!!

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Dear Representative Grenn,

I just wanted to write a quick email to thank you for your support of the Alaska travel and tourism industry, and, in particular, your support of the TravelAlaska Act. As a small business, our own marketing efforts are challenged and often wasted when not complemented by a strong destination marketing program. Small businesses cannot possibly commit the resources necessary to promote a destination, and without efforts to compel visitors to consider a trip to Alaska, our marketing initiatives lose ground and our businesses lose their sustainable edge. Thanks so much. Best regards, Kirk.

Kirk Hoessle, President and CEO (Chief Exploration Officer)
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