



06FEB2018

Statement of Support for HB296

The AMIA would like to make clear its support for HB296, the Act to create a marijuana use prevention, education, and treatment fund. This is a very good common-sense approach after creating the Adult-use market to making sure all means possible are utilized to steer youth away from participating. The AMIA strongly supports the use of taxation for education specifically, for preventative measures to help deter children from trying marijuana while they are still in their formative years. The current system prevents the use or purchase by anyone under the age of 21 and we feel that this is only a good first step. Education and Prevention components should be included in every health curriculum, and especially in Junior High Schools with reinforcement at the Senior High School level.

We would also like to suggest the inclusion of a social media campaign for education and prevention to really reach the targeted younger component of this group.

We would also hope that as this program comes to fruition that thought is given to how adults can dissuade their children from involvement.

In all, we feel like the act of protecting the Youth of Alaska while helping keep the industry health and focused on Adult-use is a most beneficial scenario.

The AMIA would like to offer its support and endorsement for HB 296.

Respectfully Submitted on behalf of the AMIA Board,

A handwritten signature in black ink, appearing to read "Carroll Carrigan". The signature is fluid and cursive, with a prominent 'C' at the beginning.

Carroll Carrigan
Executive Director
Alaska Marijuana Industry Association