



Healthcare
Bluebook™

Right to Shop: Transparency With Incentives Saves Money

Alaskans Are Overspending \$1.1B A Year On Shoppable Services



\$6.9B ANNUAL HEALTHCARE SPENDING

**based on latest census data and national average health care spending*

\$2.3B SHOPPABLE

\$1.1B SAVABLE

Potential savings from switching facilities*

Knee arthroscopy
\$15,869

Cataract
surgery
\$7,204

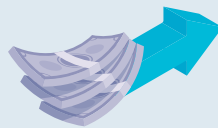
Shoulder
MRI
\$2,038

Colonoscopy
\$2,894

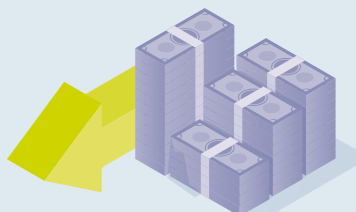
ANCHORAGE, AK

**Difference in price between high-cost and lower-cost in-network facilities.*

Incentives drive savings



One large public entity paid
\$30,000 in cash incentives
and captured over
\$800,000 in savings.



Out-of-network care can save money*

KNEE MRI PRICING



FACILITY, large US market

■ In-network ■ Out-of-network

**Cash pay rates for out-of-network facilities can be less expensive than network rates for facilities that are in-network.*

For more information visit: healthcarebluebook.com