



FY2017 OVERVIEW

ENERGIZING SMALL BUSINESS GROWTH IN ALASKA

- **99%** of all businesses in Alaska qualify as **“SMALL BUSINESSES”** under the SBA definition. They employ over 55% of the states workforce and represent 75% of all exporters.
- Over our **35-YEAR HISTORY**, the Alaska SBDC has helped 15,150 small businesses raise nearly \$175 million, create over 3,500 jobs and train more than 46,250 Alaskans.
- The Alaska SBDC conducted the **FIRST SMALL BUSINESS SURVEY** of our clients in 2017. We reached out to clients from the last four years and asked for their feedback on topics ranging from barriers to business to their predictions of Alaska’s economic future.

- In 2017 our advisors assisted businesses in **60 COMMUNITIES**, from Ketchikan to Kotzebue.
- We recently hired a **RURAL PROGRAM DEVELOPMENT DIRECTOR** to work in partnership with local governments and native corporations to support tailored outreach to rural and native communities.
- The Alaska SBDC has partnered with a number of other organizations to create **TARGETED ENTREPRENEURIAL AND SMALL BUSINESS EVENTS** like the Ocean Innovation Technology Sprint, the Alaska Biz Plan Competition, Launch Alaska, the Blue Pipeline, Alaska Seed Fund and Volt49.

ALASKA SBDC ACTIVITY - HISTORICAL COMPARISON

	FY2015	FY2016	FY2017
NEW BUSINESSES CREATED	104	143	155
JOBS CREATED	307	415	460
TOTAL CAPITAL (loans & Equity)	\$14,050,831	\$19,209,273	\$18,066,682
NEW CLIENTS	510	527	512
TOTAL CLIENTS	841	921	928
TOTAL ADVISING HOURS	5532.18	6273.09	6247.27



FY2017 AT A GLANCE

928
Number of Unique
Clients Advised

460
Jobs Created

155
Business Starts

\$18,066,682
Capital Infusion

1,198 attended 117 Alaska
SBDC workshops
Training Events &
Attendees

*FY2017: Oct. 1, 2016 - Sept. 30, 2017

ALASKA SBDC CLIENTS BY LOCATION
FY2017

