

ALASKA STATE COUNCIL ON THE ARTS
House Finance Subcommittee
Education & Early Development
February 5, 2018

The Alaska State Council on the Arts (ASCA)

- serves over 500,000 Alaskans
- is an eleven member Council appointed by the Governor
- staff consists of four state employees and one contractor with a range of 5-16 years of experience at the agency and 153 total years of professional experience in the creative sector
- office is situated in the most ethnically diverse neighborhood of the state

Mission

ASCA represents, supports and advances the creative endeavors of individuals, organizations and agencies throughout Alaska.

Date: February 2, 2018

From: Andrea Noble-Pelant, ASCA ED

To: House Finance Subcommittee

Subject: Alaska State Council on the Arts Restructure Summary

On July 1, 2017, HB137 was signed into law which shifted the statute of the Alaska State Council on the Arts (ASCA) from a State agency to a public corporation and governmental instrumentality of the state. This new legislation defines the powers and duties of ASCA and provides exemptions from the State Personnel Act, the State Procurement Code and a partial exemption from the State Public Records Act but for adoption of formal protocols and bylaws inherent to the Council.

ASCA sought to pursue this restructuring in part after a long-standing project to create an Alaskan Cultural Trust was paused, due to a precipitous fall in the price of oil, and a resulting fiscal crisis. In addition, in the past decade, ASCA has forged and expanded partnerships with several private foundation partners. This process of expansion revealed some structural impediments associated with statutory regulations, policies and requirements of State government. Once the process of identifying problems and devising solutions was underway, it became clear that if ASCA was going to pursue a legislative remedy to one problem, it made the best sense to try to address the situation holistically, which resulted in the overall restructuring plan.

ASCA is still fully a part of the government of the State of Alaska, but now exists in a manner that allows more flexibility in operations. The new legislation allows ASCA to develop a streamlined process to hire contractors and expedite payment processing between the Council and the number of independent individual artists, grantees and beneficiaries across the state. In turn, it provides ASCA the flexibility to better represent, support and advance the creative endeavors of individuals, organizations and agencies throughout Alaska.

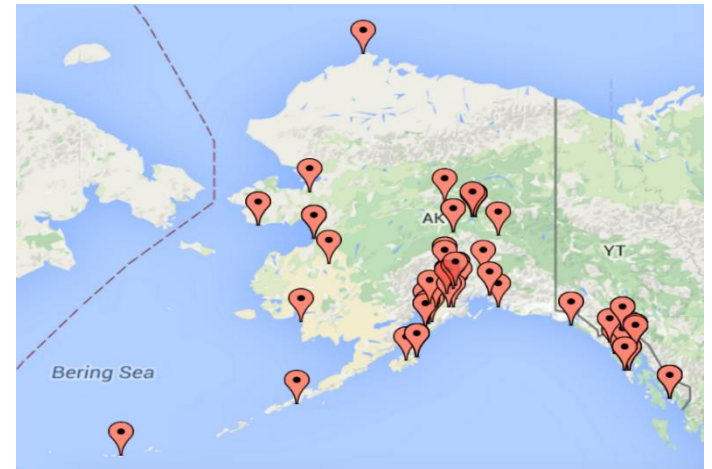
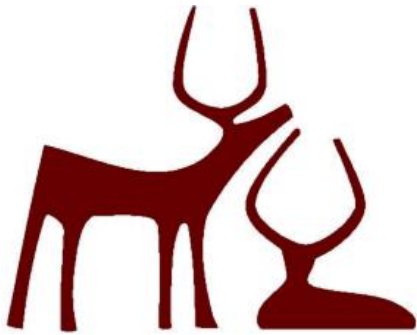
ASCA has several public art programs which call for submission of art by artists, and in the past there have been requests for the release of comprehensive, detailed information about these submissions pursuant to the Public Records Act (similar to the federal Freedom of Information Act). Such an exemption was incorporated into the restructuring legislation, and it has already been put to use in ASCA's nascent Artistic License Plate program. The name of the artist whose design was finally chosen for the first iteration of the plates is public information, while those who participated at earlier phases of the contest remain confidential.

ASCA remains within the Department of Education and Early Development. Also unchanged is ASCA's EIN and operating budget processes under the Executive Budget Act, for openness and transparency. While seeking some exemptions, the Council affirmatively chose to remain under several key State laws, including the Executive Branch Ethics Act and the Executive Budget Act. The former ensures that ASCA employees and Council members must adhere to the highest standards of ethical behavior, proscribing conflicts of interest and ensuring the fair use of public resources. The latter allows for maximum transparency in the receipt and expenditure of public and private funds by ASCA, giving the Alaska Legislature oversight of and a connection to the work of the agency. ASCA's funding structure remains fully compliant with the provisions of the National Arts & Humanities Act requiring a dollar-for-dollar match for State Arts Agencies.

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- **ASCA Restructure**
 - HB137
 - Effective July 1, 2017
 - ASCA is a Public Corporation
 - Exempt from the Personnel and Procurement Acts
 - ASCA remains in DEED

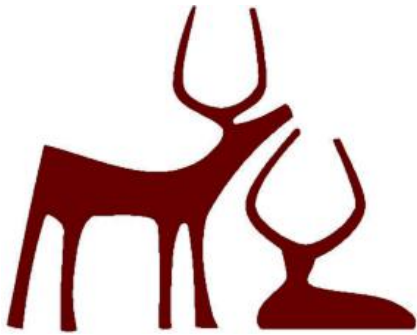


Grants

Leveraging the State's Investment

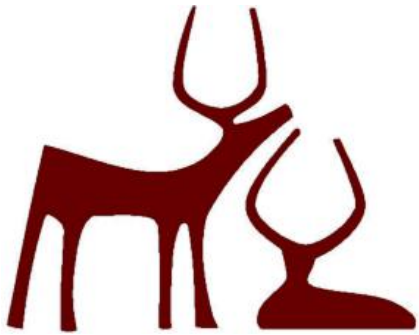
In FY2017, the Alaska State Council on the Arts awarded **\$1,100,622** in grants to Alaska nonprofit arts organizations, arts professionals, schools and artists.

Of that total, **20%** of those funds were from the State of Alaska, with the rest being provided through federal and private funds that supplement the State of Alaska's investment in the arts in Alaska.



Visual Arts

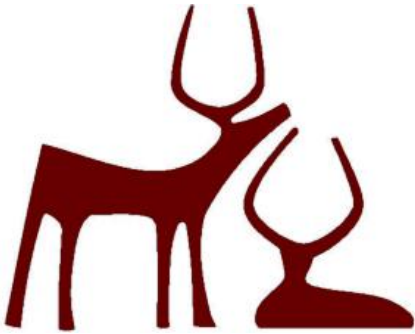
- Artist Professional Development
- Percent for Art Program
- Alaska Contemporary Art Bank
- Cross Sector Work: Creative Forces Healing Arts Program - Arts and Military Partnership Joint Base Elmendorf Richardson, Anchorage
- Cross Sector Work: Art in Daily Life - Alaska's "Artistic" License Plate



The Governor's Awards for the Arts and Humanities February 8, 2018.

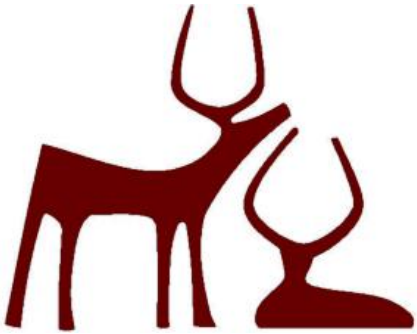


2017 Awardees, January 2017 in Juneau.



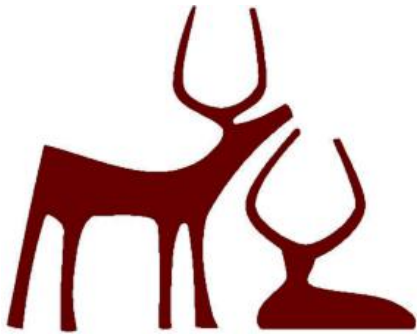
Literary Arts

- Poetry Out Loud: (Alaska produced 2015 National Champion, Maeva Ordaz)
- State Writer Laureate: Ernestine Hayes



Community Arts Development and Alaska Native Arts

- Alaska Native Artist Professional Development Program
- State of Alaska Silver Hand Program
- CIRI Foundation Art Shops Grants



Arts Education

- Artists in Schools Program Statewide
- Cultural Collaborations Access and Excursion Grants
- Harper Arts Touring
- Munartet Project in Kodiak



ARTS ALASKA STANDARDS

CREATE

Imagine and develop artistic ideas and work

Anchor Standard #1—Generate and conceptualize artistic ideas and work

Anchor Standard #2—Organize and develop artistic ideas and work

Anchor Standard #3—Refine and complete artistic work

RESPOND

Understand and evaluate how the arts convey meaning

Anchor Standard #1—Recognize and analyze artistic works, including those from diverse cultural traditions

Anchor Standard #2—Interpret intent and meaning in artistic work

Anchor Standard #3—Apply criteria to evaluate artistic work

CONNECT

Relate artistic ideas and work with personal meaning and external context

Anchor Standard #1—Relate, synthesize and express both knowledge and personal experiences as a way to participate in the arts

Anchor Standard #2—Relate artistic ideas and works with societal, cultural and historical contexts to deepen understanding

PRESENT

Interpret and share artistic work


Anchor Standard #1—Select, analyze and interpret artistic works, including those from diverse cultures, for performance, presentation, and/or production

Anchor Standard #2—Develop and refine artistic work for performances, presentations and/or productions

Anchor Standard #3—Perform, present, and/or produce artistic work



network by Emily Adams, student of South High School, Anchorage, 2010. Credit: what the whale was created. Photo: New Student, at Minnesota University

ALASKA STATE COUNCIL ON THE ARTS

Arts Education Policy

Since FY2015, the Alaska Arts Education Consortium (AAEC)—in partnership with ASCA, the DEED, school districts, community members and arts organizations across the state—have worked on revising the Alaska State Art Standards for the first time since 1996.

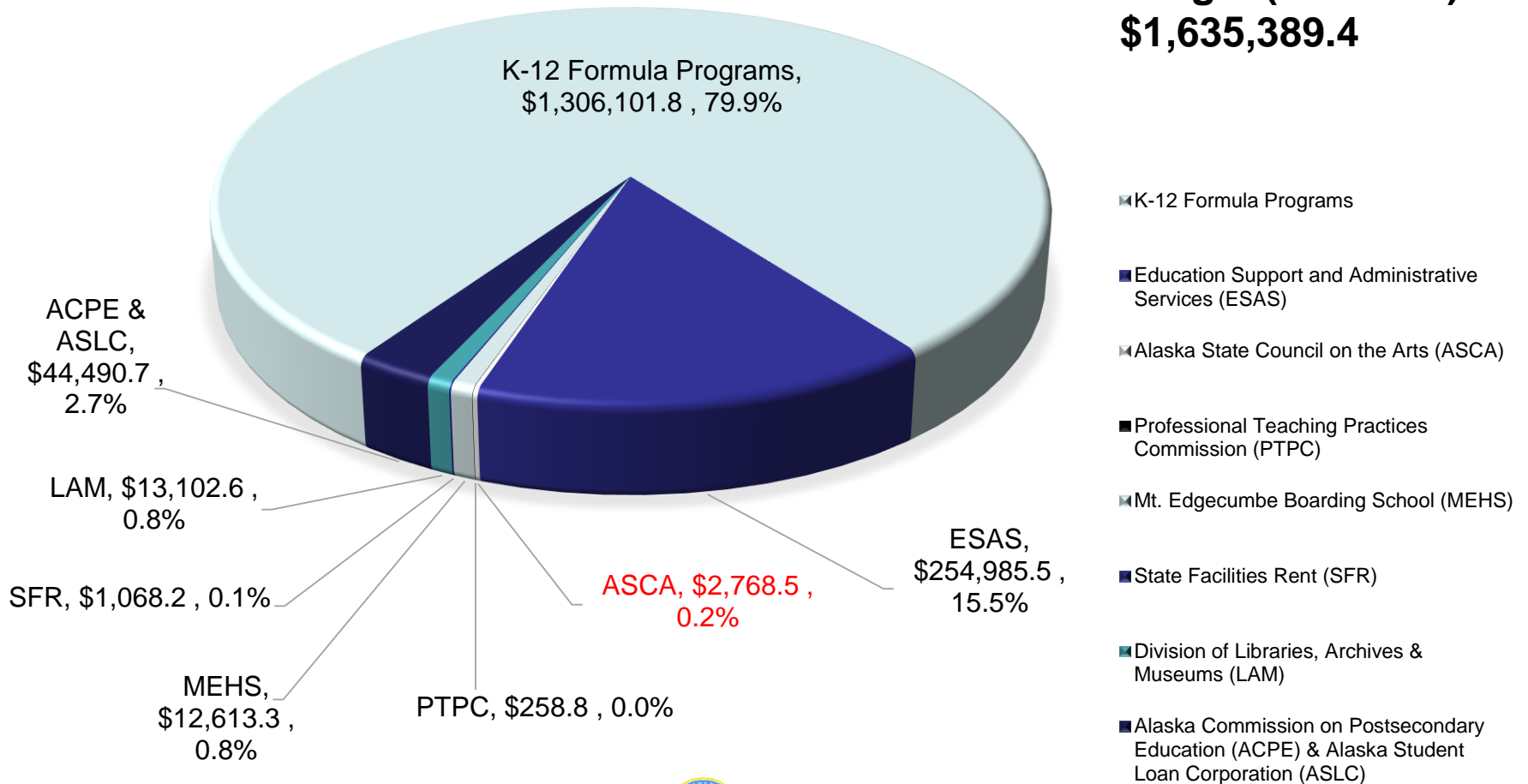
AAEC continues to lead this partnership work in support of AK Art Standards Implementation, and is instrumental in delivering Professional Development for Teachers in and through the arts.

ASCA supports AAEC through Operating Support and other grants, as well as through a partnership agreement.

In FY18-19 ASCA will complete the web container for this work.

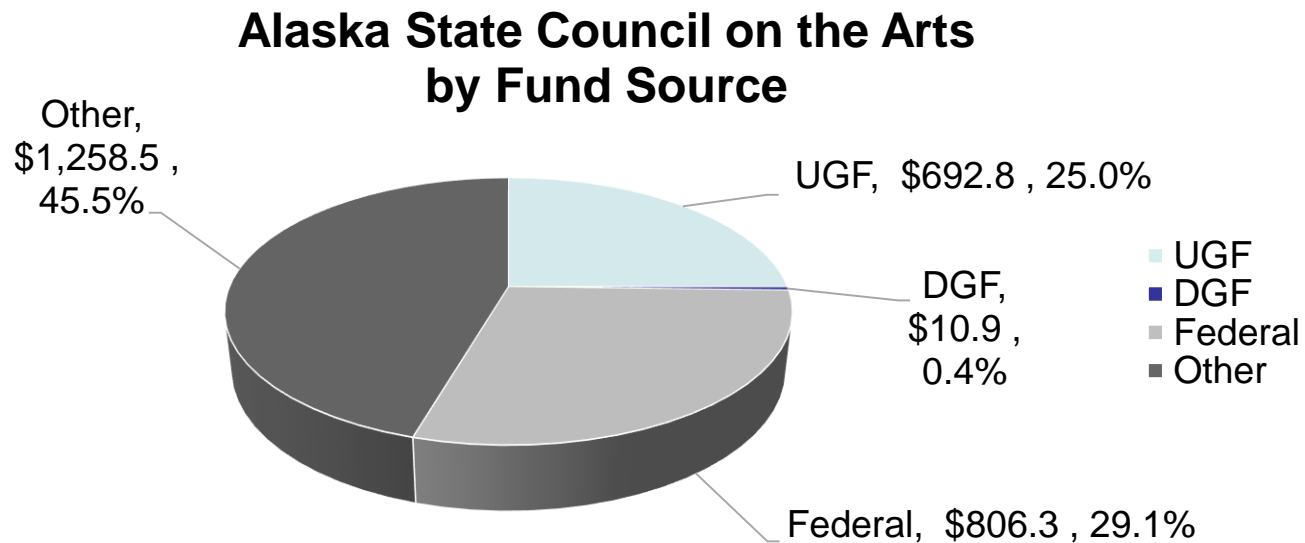
FY2019 Governor's Budget by Structure

**Total Budget (all funds):
\$1,635,389.4**

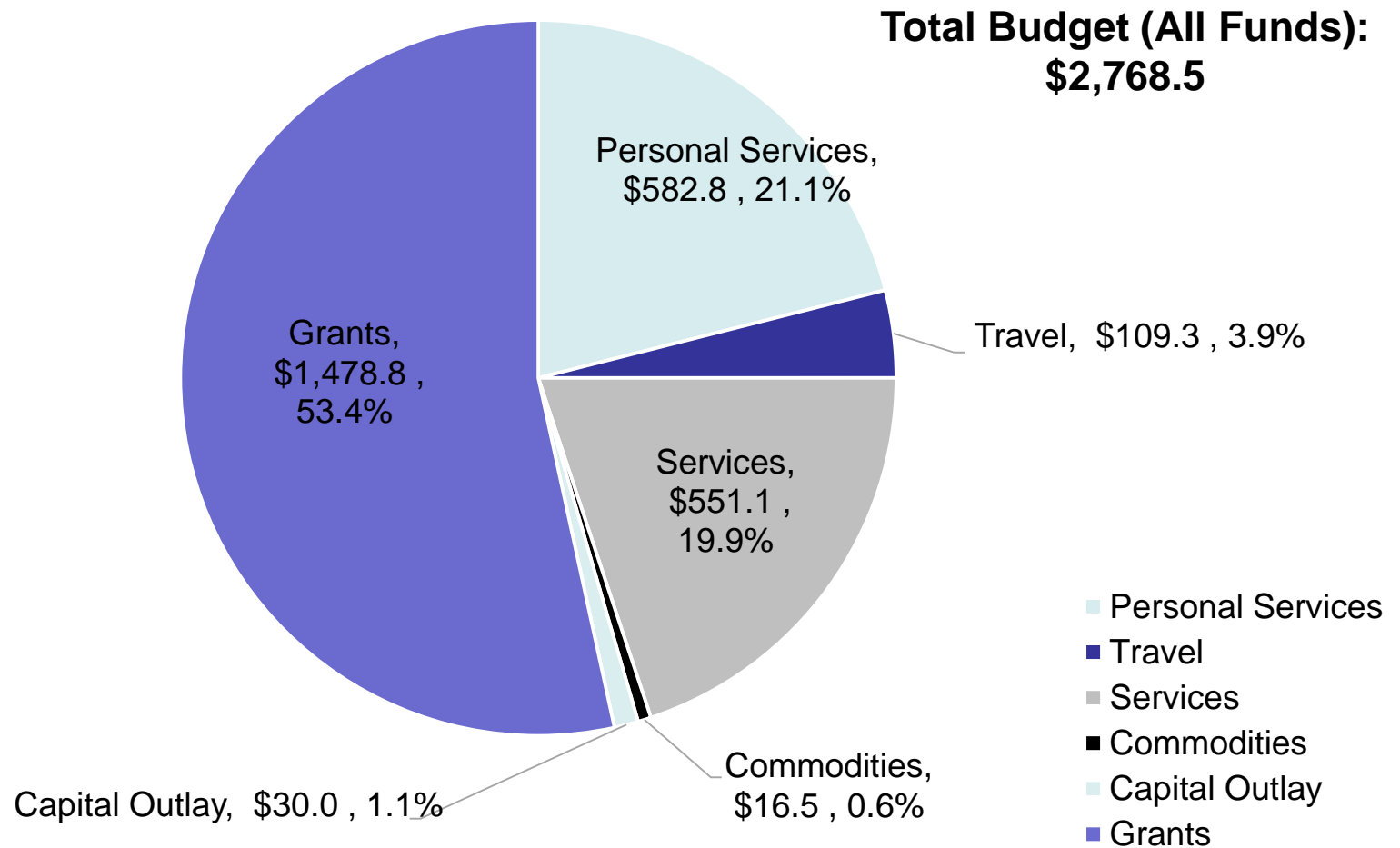


FY2019 Governor's Budget

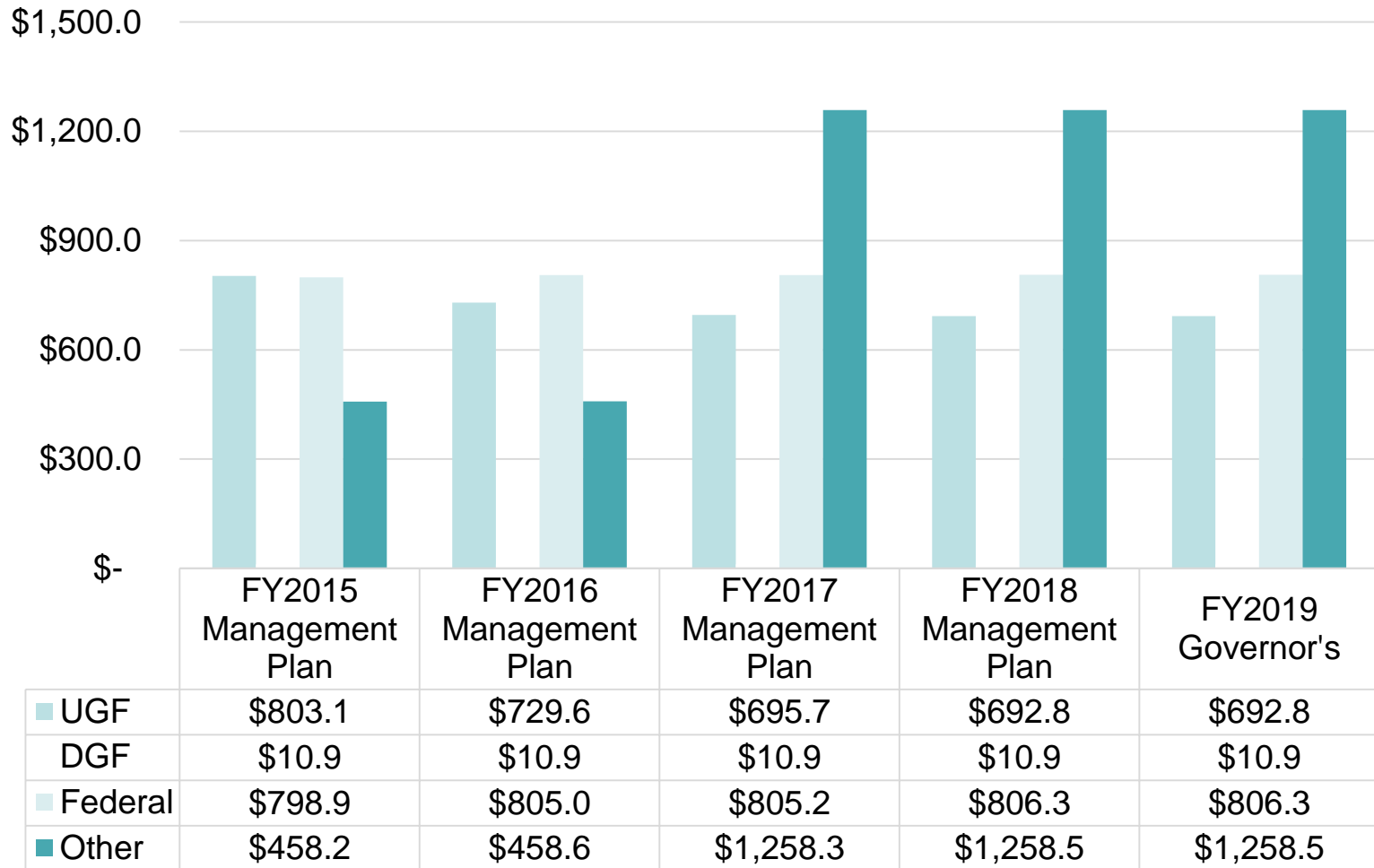
	Designated General Funds	Unrestricted General Funds	Federal Funds	Other Funds	Total
Alaska State Council on the Arts					
Alaska State Council on the Arts	10.9	692.8	806.3	1,258.5	2,768.5



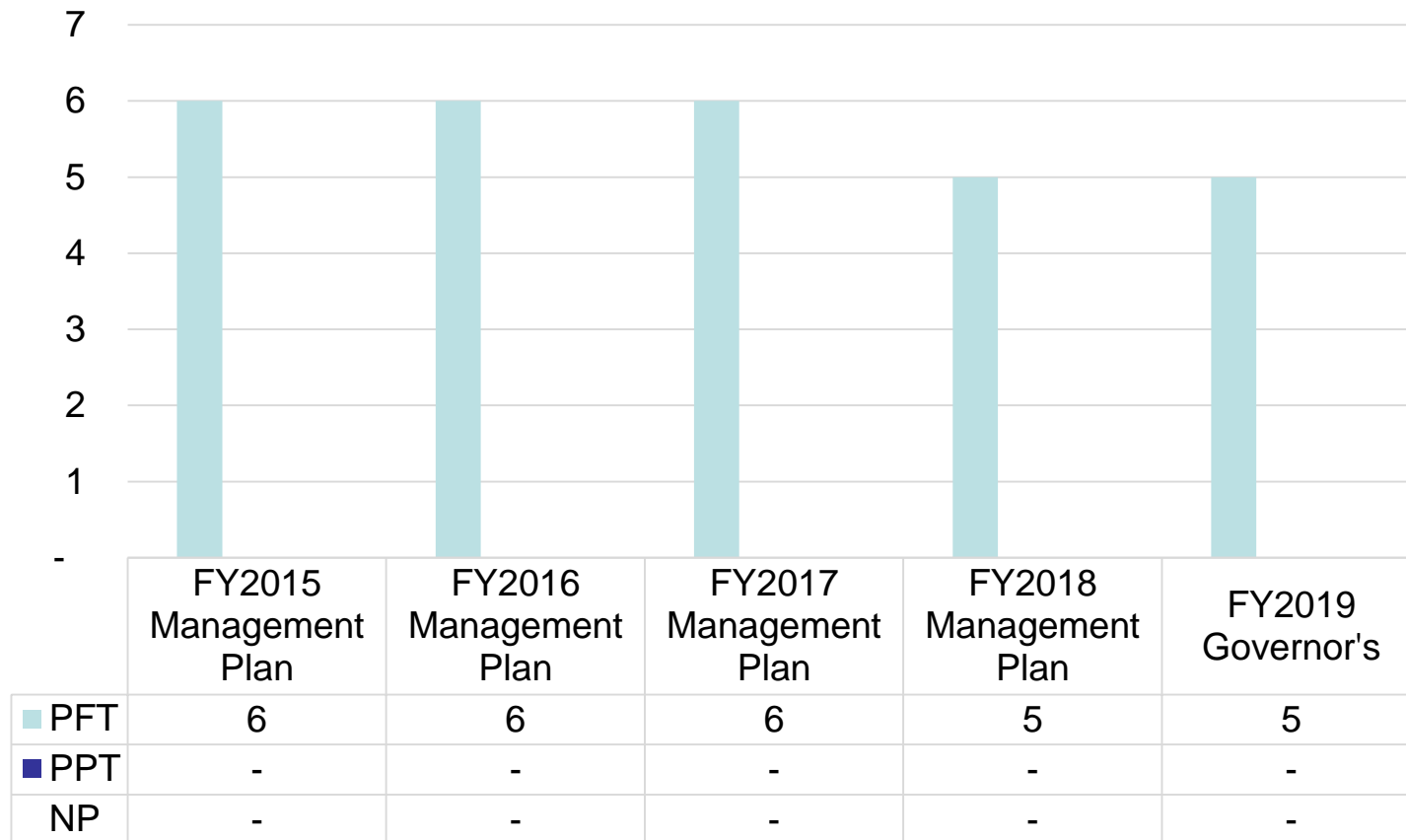
FY2019 Governor's Budget by Line Item

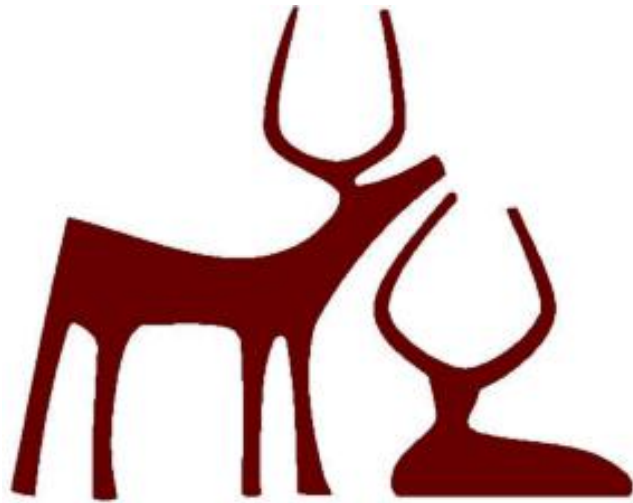


Alaska State Council on the Arts by Fund Source



Alaska State Council on the Arts Budgeted Positions





Thank you!

ALASKA STATE COUNCIL ON THE ARTS

Please find my contact information below:

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