

# Alaska State Legislature

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## Representative Lance Pruitt

Co-Chair, House Energy Committee

### **HB 358 Sectional Analysis**

#### Section 1.

This legislation is modeled after the states Tourism Marketing Contracts statute in AS 44.33.125.

- (a) Requires the Dept. of Commerce, Community, and Economic Development to contract to a single qualified trade association for an advertising campaign advocating resource development in the 10-02 area of ANWR. It requires the trade association to provide matching funds for the campaign and for the campaign to be approved by the dept.
- (b) The contract must include essential components required by the dept.
- (c) If additional funds are appropriated they may be added to a contract. The dept. may require the association to match additional funds.
- (d) Materials produced under a contract are joint property of the association and the department and may be used only as provided by the contract.
- (e) Money appropriated for a contract may not be used to lobby a municipality or the state, to raise funds to be used to lobby a municipality or the state, or for administration or overhead costs that support an effort to lobby a municipality or the state.
- (f) The state procurement code does not apply to a contract, but a subcontract awarded by the association must be awarded on a competitive basis following adequate notice.
- (g) Defines terms used in the bill.

Section 2. Act is repealed July 1, 2015.