HOUSE CONCURRENT RESOLUTION NO. 34 am

IN THE LEGISLATURE OF THE STATE OF ALASKA

TWENTY-FOURTH LEGISLATURE - SECOND SESSION

BY THE HOUSE RULES COMMITTEE BY REQUEST OF THE HOUSE SPECIAL COMMITTEE ON ECONOMIC DEVELOPMENT, TRADE, AND TOURISM

Amended: 4/6/06
Introduced: 3/1/06

A RESOLUTION

Relating to promoting Alaska grown produce and food products to the visitor industry through the Fresher By Far program.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:

WHEREAS the state's growers and food manufacturers are proud to provide a rich and diverse array of quality products, including locally grown produce, berries, herbs, mushrooms, syrups, jellies, grains, honey, dairy products, eggs, seafood, and meats; and

WHEREAS the state had more than 1,700,000 visitor arrivals in 2005; and

WHEREAS the Alaska Grown program has successfully been promoting and supporting the sale of agricultural products since its inception in 1986; and

WHEREAS the state has seen the tremendous success of the Alaska Seafood Marketing Institute's wild Alaska seafood campaign;

BE IT RESOLVED that the Alaska State Legislature encourages the Alaska visitor industry and the Department of Natural Resources, division of agriculture, to work together to establish the Fresher By Far program to promote Alaska's agricultural bounty and food products, and to educate the state's many visitors as to Alaska's agricultural excellence; and be it
FURTHER RESOLVED that the Alaska State Legislature supports establishment of the Fresher By Far program to bring together the division of agriculture, farmers and related farm associations, processors, seafood processors, distributors, the visitor industry, and restaurants and related culinary and culinary support associations to provide visitors to the state with wholesome, quality Alaska produce and products.